

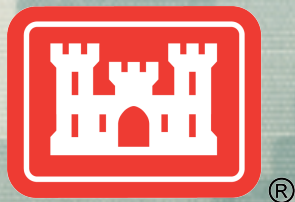
# INLAND NAVIGATION ECONOMICS WEBINAR SERIES

**Mark Hammond**

Inland Navigation Economics 101

LRD-PD-S

20 February 2013



US Army Corps of Engineers  
**BUILDING STRONG®**



# Corps Inland Navigation Mission

Provide a safe, reliable, efficient, effective and environmentally sustainable waterborne transportation system for movement of commerce, national security needs, and recreation.



Federal interest in navigation derives from the Commerce Clause of the Constitution





# Corps Inland Navigation Role

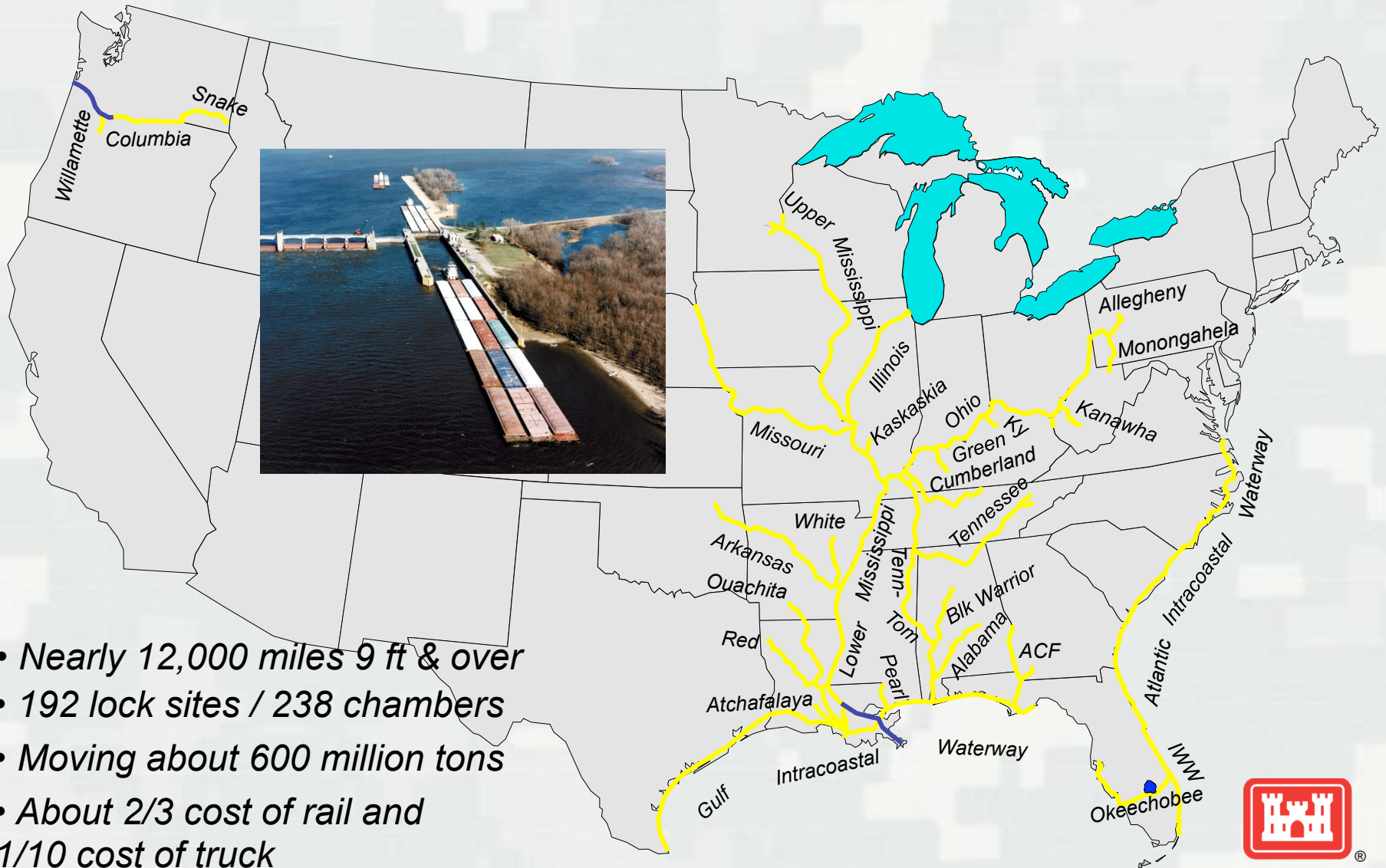
- Plan, design, construct, operate and maintain infrastructure to support inland navigation.
- Locks & dams, channel dredging, river training works, bank protection, electronic charting (inland); cargo data collection and analysis, etc.

Public Law 95-502  
describes the waterways  
and Corps role



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# Inland Waterway System



- Nearly 12,000 miles 9 ft & over
- 192 lock sites / 238 chambers
- Moving about 600 million tons
- About 2/3 cost of rail and 1/10 cost of truck

# LRD Nav Center to PCXIN

- 1982 ORD/LRD Regional Center for Inland Navigation Planning
  - System benefit estimation
  - Common data sets & models
  - 13 authorized/constructed; 3 lock rehabs author/construct
- 2003 USACE PCXIN
  - Support feasibility-level studies in other basins
  - PA class sponsorship
  - Model certification
  - Peer Review (RMO)
- Other areas of support
  - Dam Safety/ Levee Safety
  - Asset Management
  - Special Operational Studies



# PCXIN Technical Skills

- LRH-NC
  - 9 economists, 2 engineers, 1 operations analyst, 1 program analyst
  - 1 review manager, 1 statistician, 4 statistical assistants
- Other LRH offices – 2 PD, 2 PM, 2 OPs
- Other LRD economists – 2 LRB, 1 LRE, 1 LRC, 1 LRP, 1 LRL, 1 LRN
- Other Corps economists - IWR, MVS, MVP, MVN, MVR, NWP
- Regional Universities (Marshall, Tennessee, Toledo, Texas A&M, North Dakota State, Oregon)
- Oak Ridge National Labs & AE firms



# Six Step Planning Process

- 1) Identify Problems & Opportunities - Scoping
- 2) Inventory & Forecast Critical Resources\*
- 3) Formulate Alternative Plans – Nonstructural, Structural
- 4) Evaluate Alternative Plans – NED, EQ, RED, OSE
- 5) Compare Alternative Plans
- 6) Select Recommended Plan – NED, NER, Combined

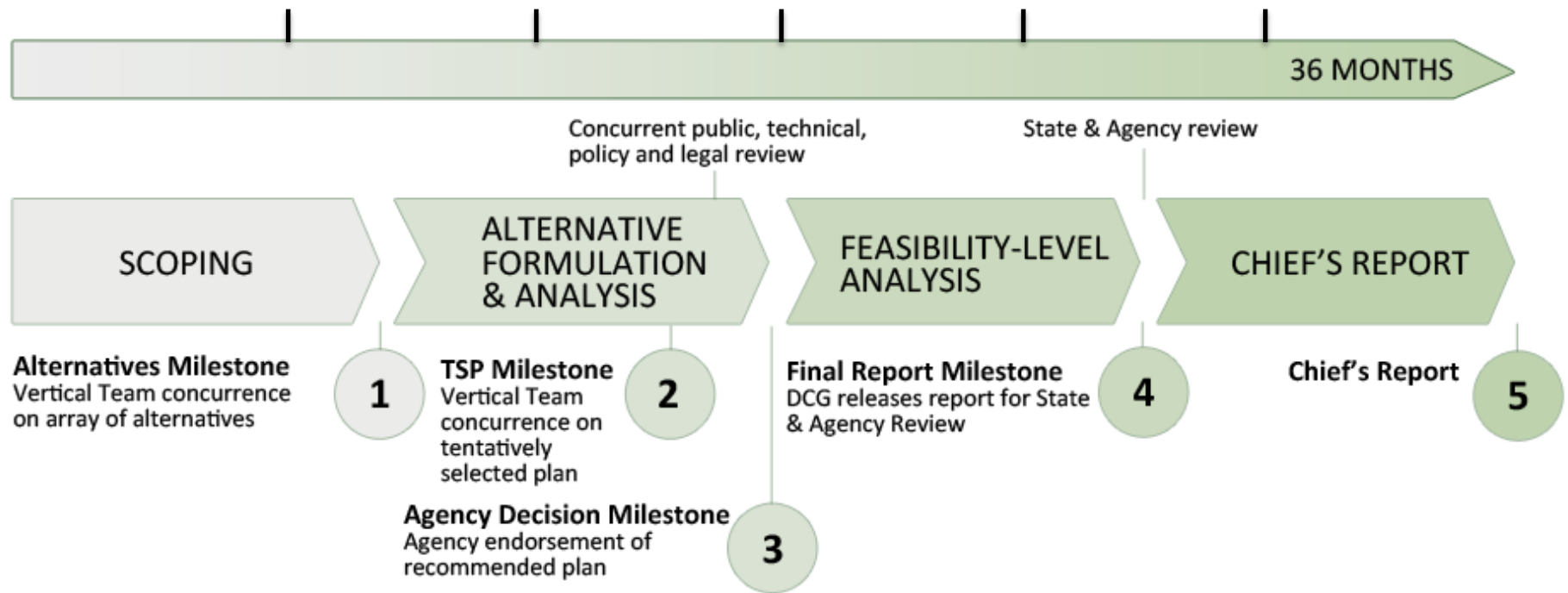
Planning Guidance Notebook ER  
1105-2-100 22 Apr 2000

\* Involves readying the economic model(s) too!





# SMART Feasibility Study Process

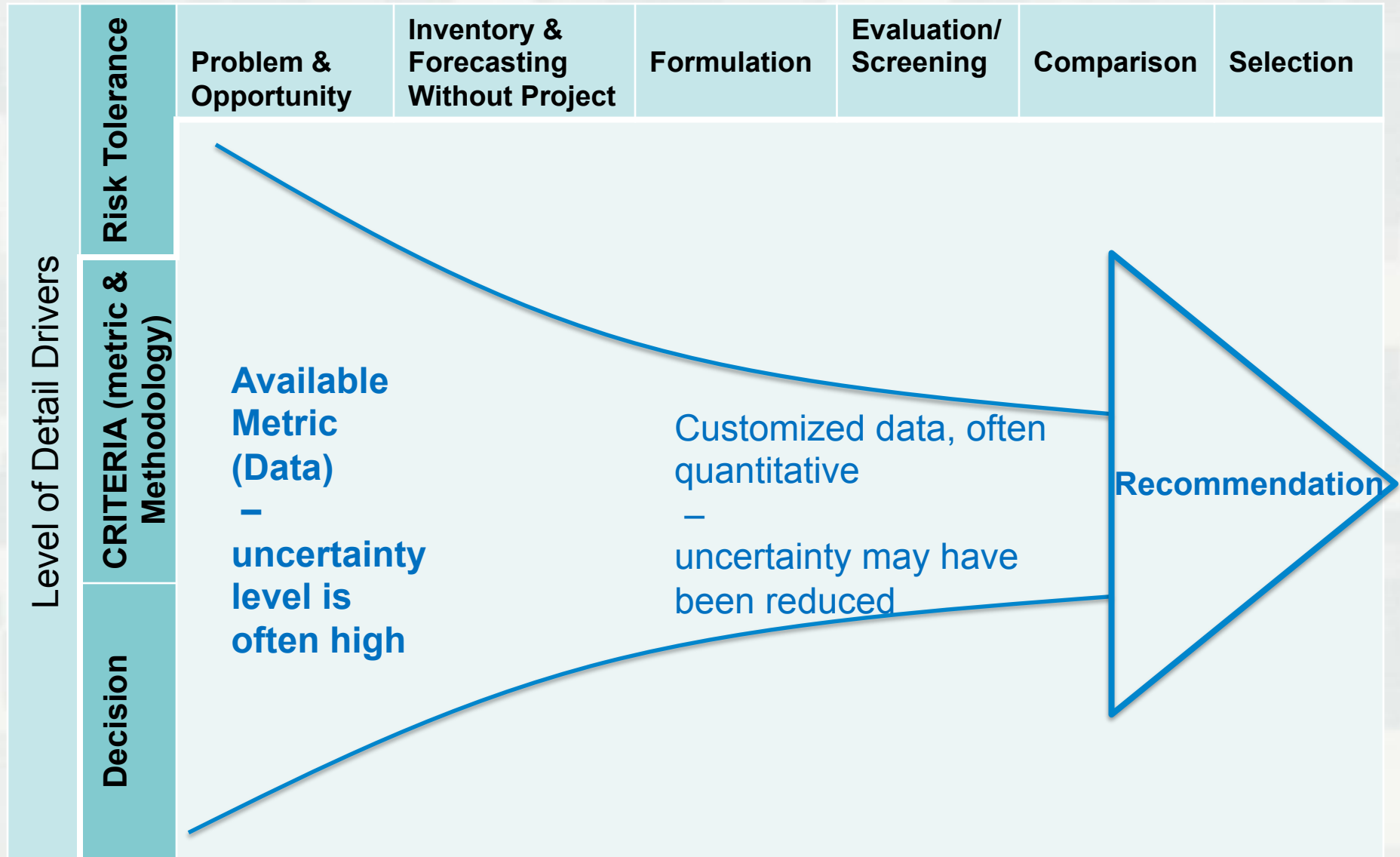


In-Progress Reviews (IPRs) as needed



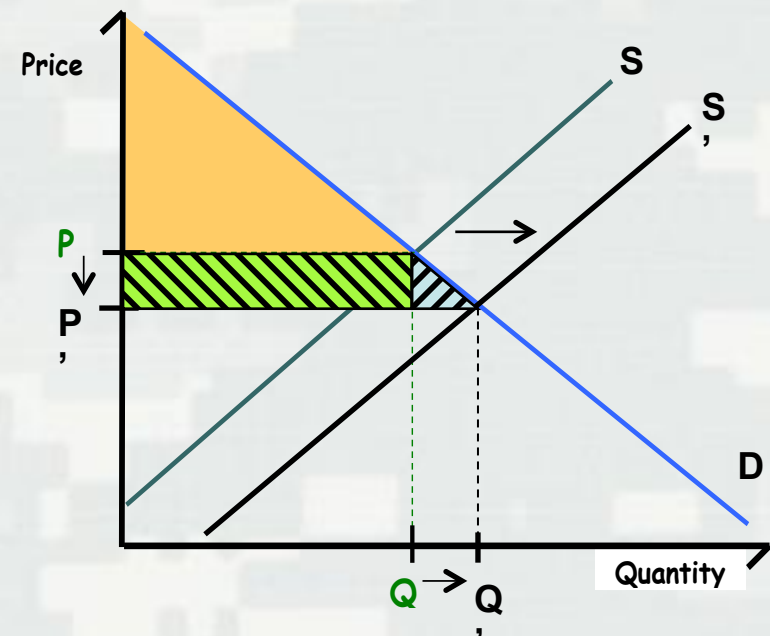


# Right Level of Detail at Right Time



# PCXIN & SMART Planning

- Data – current and consistent
  - Traffic Projections
  - Transportation Rates
  - Operating Costs
  - Commodity Value
- Models – certified/approved
  - System Model (NIM)
  - Capacity Model (WAM)
  - Port Model (GLSAND)
  - Lock Closure Model (SCC)
- Study Ready
- LRD Mandatory



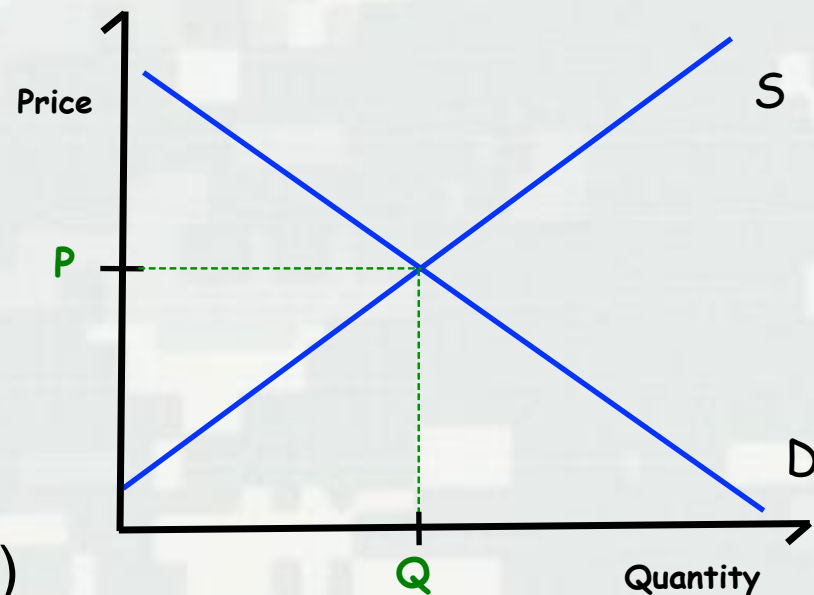
# Problems & Opportunities

- Reliability – Aging Infrastructure
- Asset Management – Infrastructure Strategy
- Ecosystem Restoration – Watershed Approach
- World Trade – Economic Growth



# Inventory and Forecast

- Study Area
  - Resources
  - Industries
  - Commodity Traffic
  - Transportation Systems
- Shippers (Demand)
  - Traffic Demand\*
  - Transportation Rates\*
  - Willingness to Pay\*
- Project Performance (Supply)
  - Reliability\*
  - Capacity\*

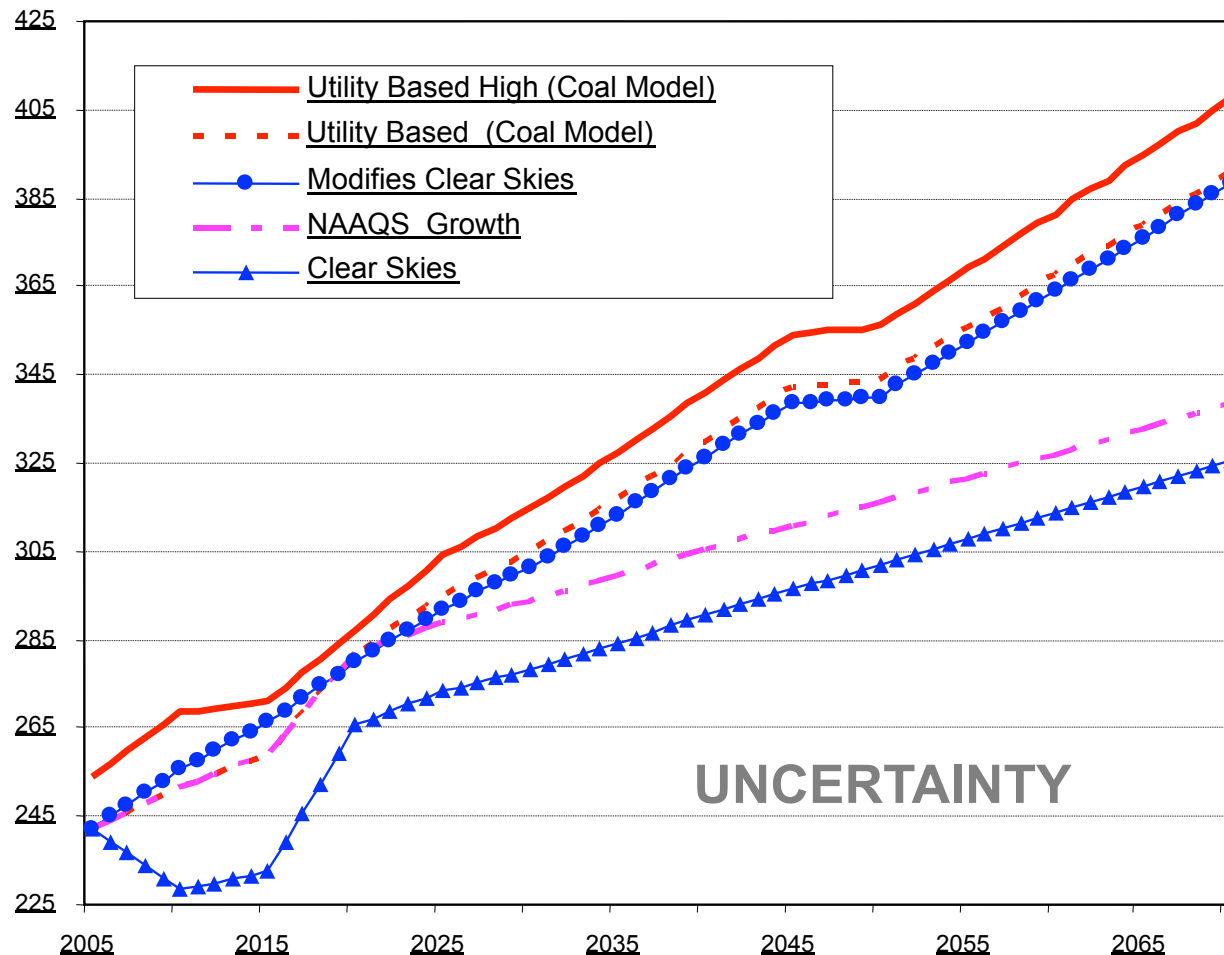


*\* major data inputs to the Navigation Investment Model (NIM)*





# Inventory and Forecast



Forecast  
Waterway  
Demand

WCSC Data  
Base Year

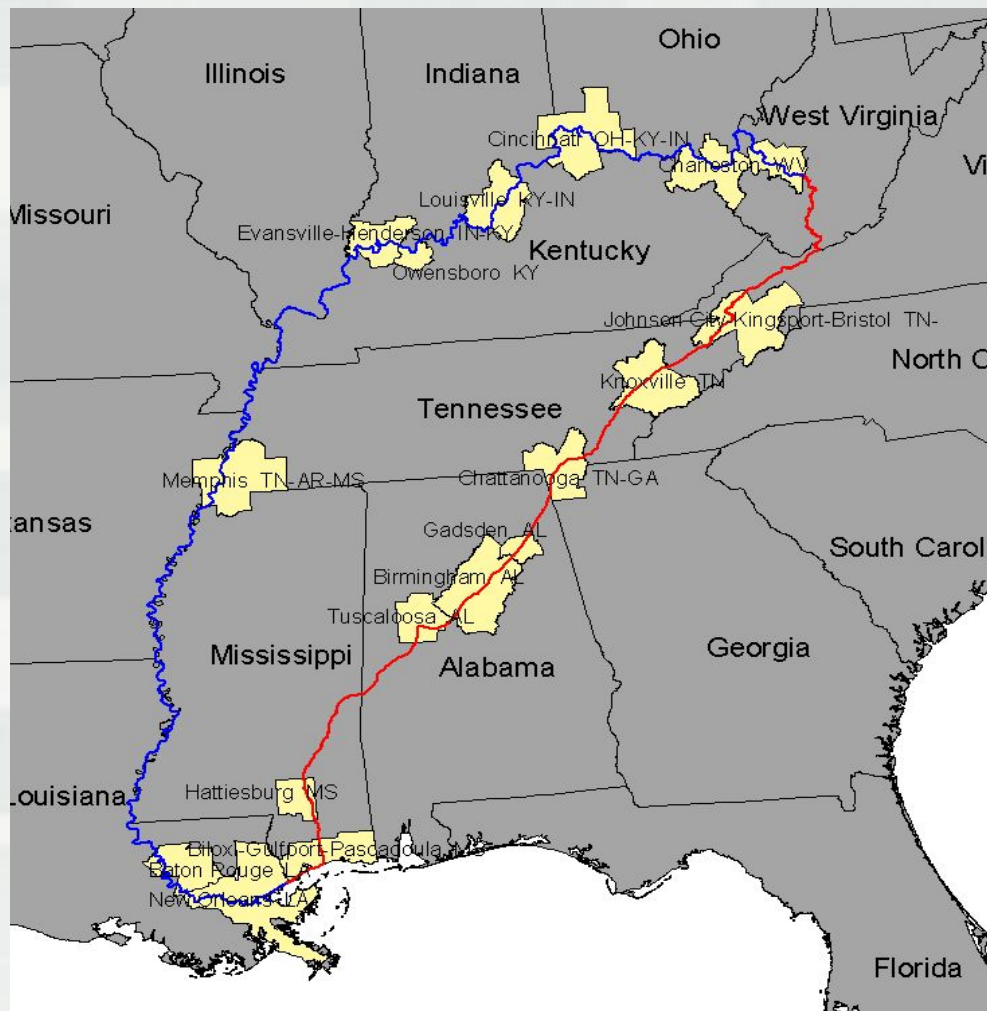


# Inventory and Forecast

## Transportation Rates Waterway & Overland

### Base Rate Savings

	<u>Current</u>	<u>Future</u>
<b>Waterway Cost:</b>	<b>\$ 10</b>	<b>\$ 16</b>
<b>Overland Cost:</b>	<b>\$ 20</b>	<b>\$ 20</b>
<b>Savings/Ton:</b>	<b>\$ 10</b>	<b>\$ 4</b>



— Water Routing

— Land Routing

Metropolitan  
Statistical Area

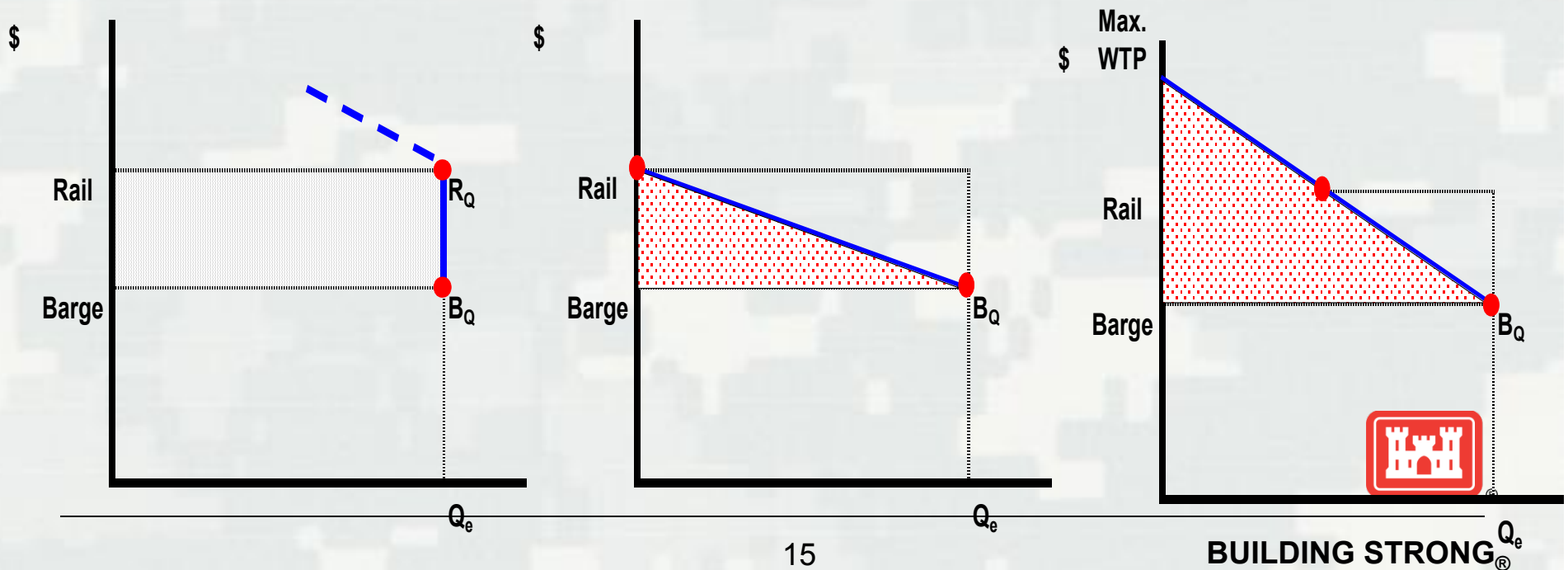


# Inventory and Forecast

## Willingness-to-Pay for Barge Transportation

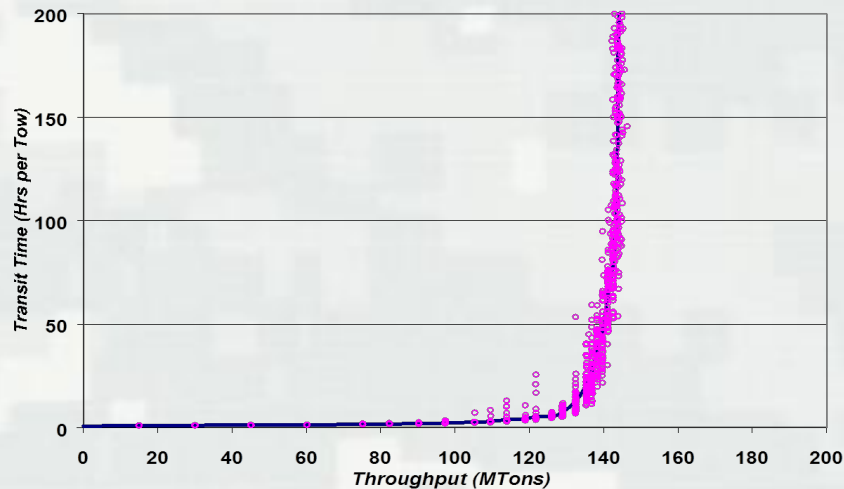
### Price Elasticity of Demand – Shipper Stated Preference Curve

$$\epsilon_{pq} = \% \Delta p / \% \Delta q$$

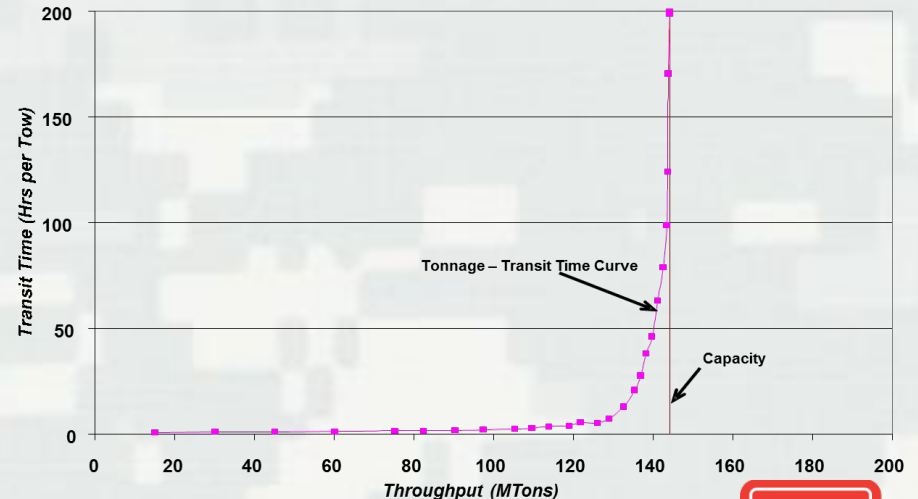
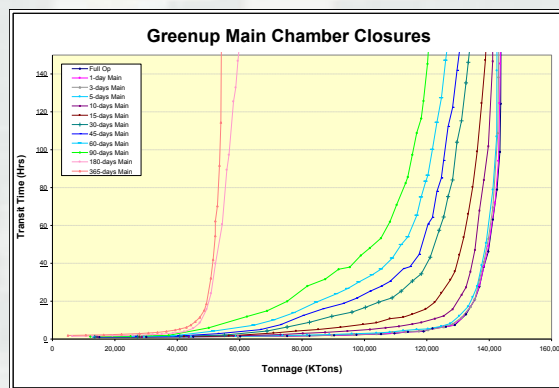


# Inventory and Forecast

## Modeling Lock Performance - Capacity



- Tonnage-Transit (Supply) Curve
- WAM uses LPMS data to simulate Supply



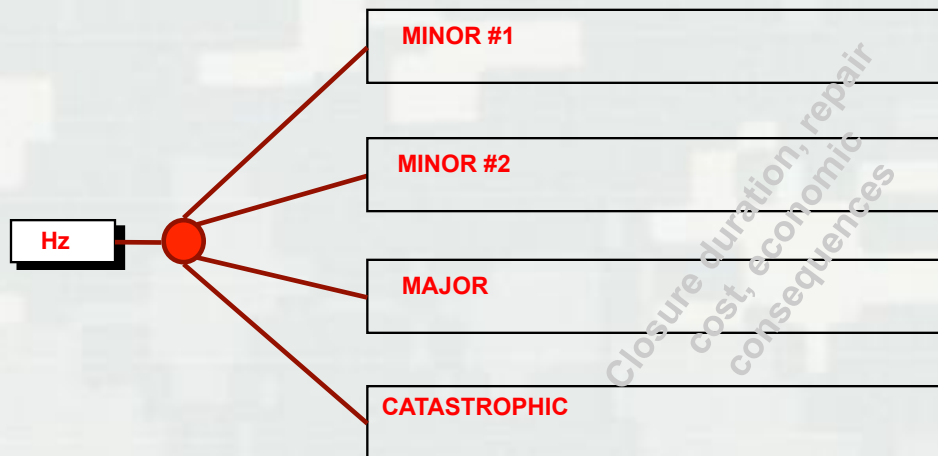
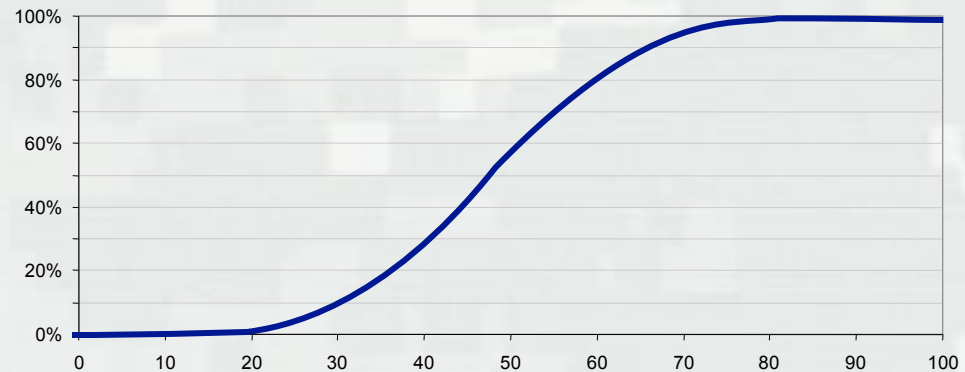
Family of Curves – set of curves for different closure durations



# Inventory and Forecast

## Component Engineering Reliability - RISK

- Hazard Function
- Event Tree

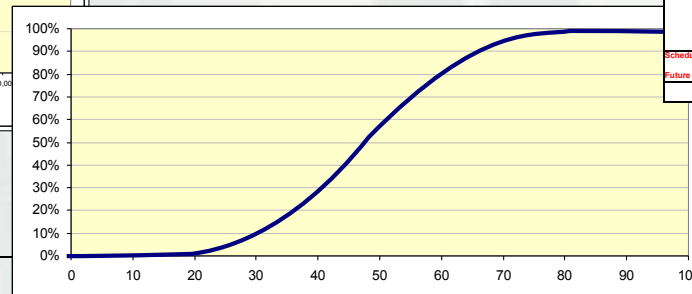
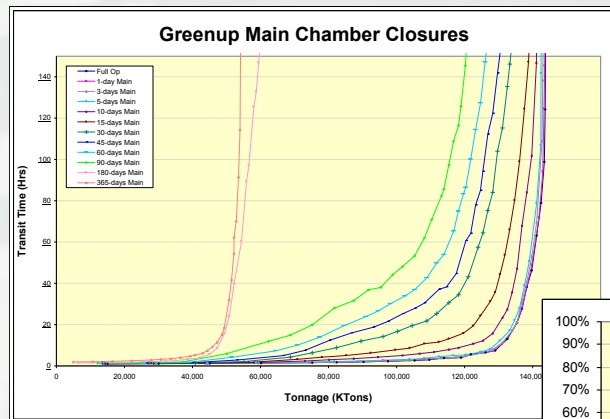
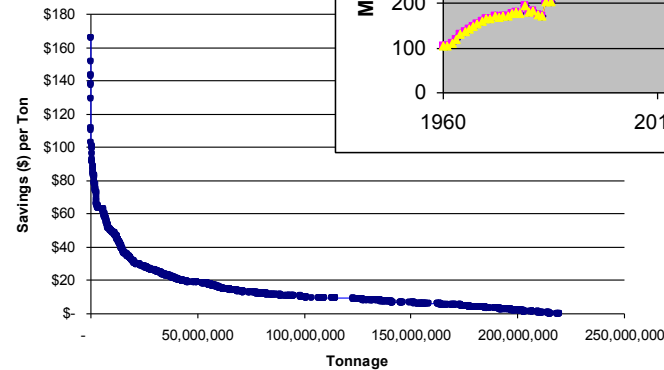
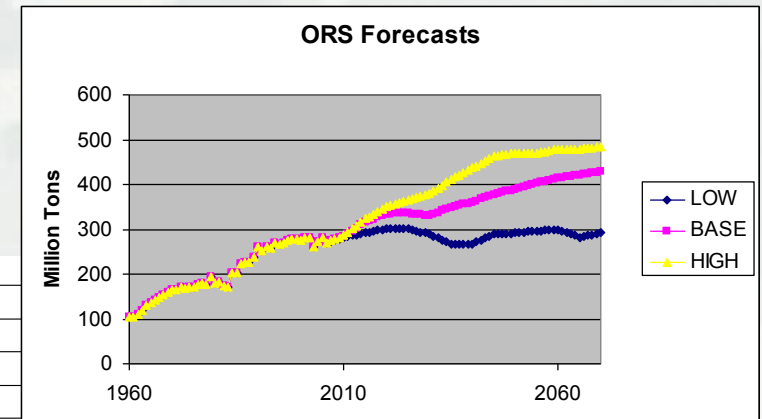


- Performance over time
- Non-Price Determinant of Supply



# Inventory and Forecast

- Demand
  - Forecast (Uncertainty)
  - Rates (Cost)
  - Elasticity (Shape, Slope)
- Supply
  - Capacity (Ton-Transit)
  - Reliability (Risk)



Component	Annual Time Dependent Probabilities	Prob. Degree of Failure	Repair Level	Prob. Repair Level	Year of Repair	Cost	Year of Failure Closure Days	Following Year 1/2 Spd Days	Effect on Reliability
Main - Gate Event Tree	Satisfactory Table Values	New Gate	Major Repair	5%	1	\$13,150,000	365	0	R=1 all future years
					2	\$3,150,000	90	0	
	Annual Unsatisfactory Table Values	Major 100%	Major Repair	35%	1	\$1,575,000	45	0	Back 5 years
					2	\$1,575,000	45	0	
			Temporary Repair with New Gates 60%	60%	1	\$3,575,000	45	0	R=1 all future years
					2	\$3,575,000	45	0	
			Minor 0%		3	\$5,050,000	30	0	

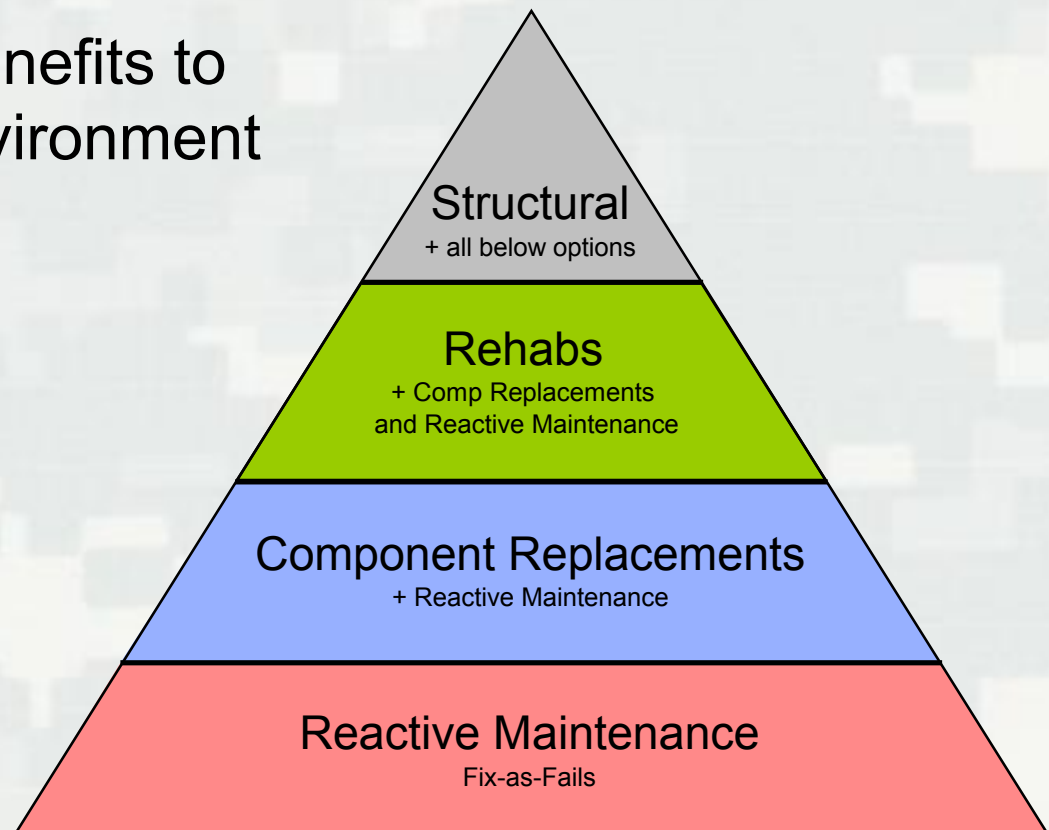
Scheduled Replacement Year 1 = 30 - closure days and cost \$5,050,000  
 Year 2 = 30 - closure days and cost \$5,050,000  
 Future Reliability will be equal to 1.0 for all future years after replacement



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# Formulate Alternatives

- Management Measures
- Structural/Non-Structural
- Formulate to maximize benefits to national economy and environment
  - Completeness
  - Effectiveness
  - Efficiency
  - Acceptability



# Formulate Alternatives

## Without-Project Condition

- Most likely condition expected to prevail in the absence of additional project authorizations
- Baseline for evaluating investments in the with-project condition
- Determine life cycle costs and benefits of operating existing infrastructure (i.e. no scheduled replacements), focusing on critical components (Reactive Maintenance)
- Includes non-structural measures





# Formulate Alternatives

## With-Project Condition

- Most likely condition expected to exist in the future with the implementation of a water resources development project
- Comparison to without-project conditions to identify effects of proposed plan
- The with and without-project comparisons provide framework for evaluating alternative plans



# Formulate Alternatives

## With Project Condition Environmental Features

- Ecosystem Restoration Projects
- Sustainability-based mitigation
  - Fish passage at dams
- Habitat mitigation for dam tail water impacts
  - Mussel bed degradation
- Beneficial use of disposal materials
  - Ohio River Islands National Wildlife Refuge



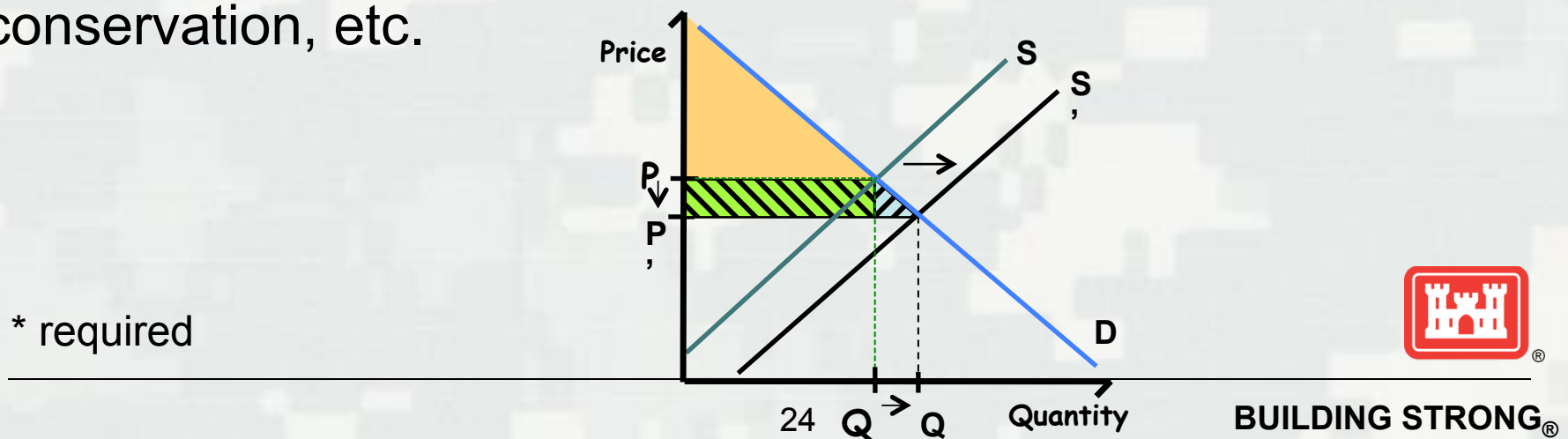
# NIM Suite of Modules



# Evaluate Alternatives

## Four Accounts

- NED\* – changes in economic value of the national output of goods and services
- EQ\* – non-monetary effects on ecological, cultural, and aesthetic resources and effects of ecosystem restoration
- RED – changes in regional economic activity (income and employment)
- OSE – community impacts, health and safety, energy conservation, etc.





# Compare Alternative Plans

Formulation Criteria Matrix ranked  
by average annual net benefits

	Plan	Criterion	Efficiency	Effectiveness	Completeness	Acceptability
1.	New 600', Close Land After New Chamber Becomes Operational		Green	Yellow	Green	Red
2	New 600', Close Land After Wall Failure		Blue	Yellow	Green	Red
3	New 600' Keep Land Open as FAF		Green	Green	Red	Green
5	New 800', Close Land After New Chamber Becomes Operational		Green	Yellow	Green	Red
7	New 800' Keep Land Open as FAF		Green	Green	Red	Green
9	New 1200', Close Land After New Chamber Becomes Operational		Yellow	Yellow	Green	Red
11	New 1200' Keep Land Open as FAF		Yellow	Green	Red	Green
13	New Twin 600'		Green	Blue	Blue	Blue
13a	New 600' Deferred New 600' Land Chamber		Green	Blue	Blue	Blue
15	New 1200' and New 600'		Red	Blue	Blue	Blue
16	Advanced Maintenance		Yellow	Green	Blue	Green
17	Without Project, Reactive Maintenance		Red	Yellow	Red	Yellow

Blue – superior, green-acceptable, yellow-questionable, red-unacceptable  
performance to meet study objectives

# Select Recommended Plan

- Preferable to no action
- NED Plan – maximizes net benefits
- NER Plan – (for ecosystem restoration projects)
- Combined NED/NER Plan – optimum
- LPP - complicated



# Navigation Economics Products/Review

- Appendix – Project Navigation Study Economics
  - Attachment 1 – Navigation Investment Model (NIM)
  - Attachment 2 – Lock Capacity Analysis
  - Attachment 3 – Traffic Demand Forecasts
  - Attachment 4 – Transportation Rate Analysis
  - Attachment 5 – Social Costs of Diverted Traffic
- Review Plan (EC - 214)
  - ATR – required
  - IEPR – mandatory if...
- Model Status (EC - 412)
  - NIM - certified
  - WAM - certified
  - BCM – approved for use
  - GEM (LTI) – proprietary\*
  - Traffic Diversion Model - proprietary\*

\* Approval not necessary; HQ requests thorough review of product

