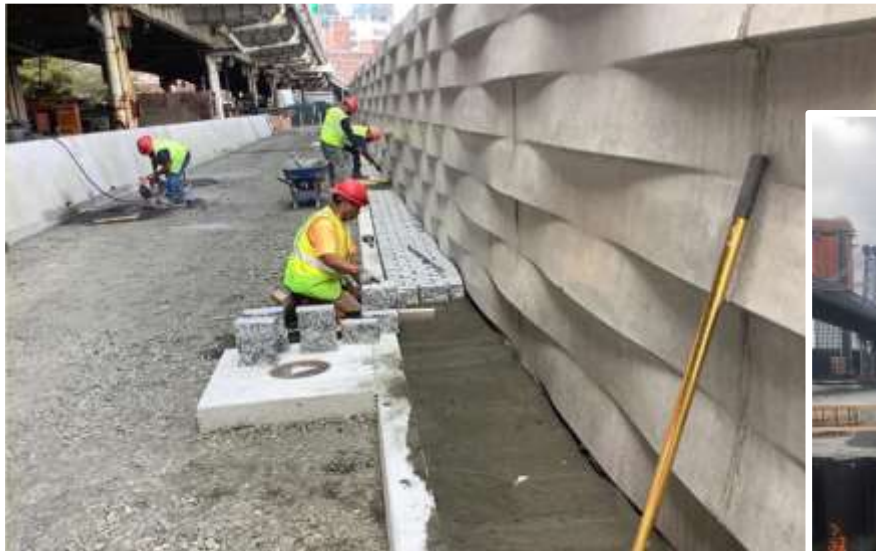


THE BIG U FROM CONCEPT TO REALIZATION

MANHATTAN'S EAST SIDE COASTAL RESILIENCE PROJECT + FINANCIAL DISTRICT MASTERPLAN

**AUGUST 24, 2PM – 3:30PM ET, VIRTUAL WEBINAR
ALL SLIDES FREE TO USE WITH SOURCE REFERENCE (ARCADIS, BIG TEAM, ONE ARCHITECTURE)**

BIG U FROM CONCEPT TO REALIZATION



Manhattan Big U – Concept to Realization

Matthijs Bouw

President and founder, One Architecture & Urbanism

Professor of Practice, Director of Urban Resilience Program, Weitzman School of Design

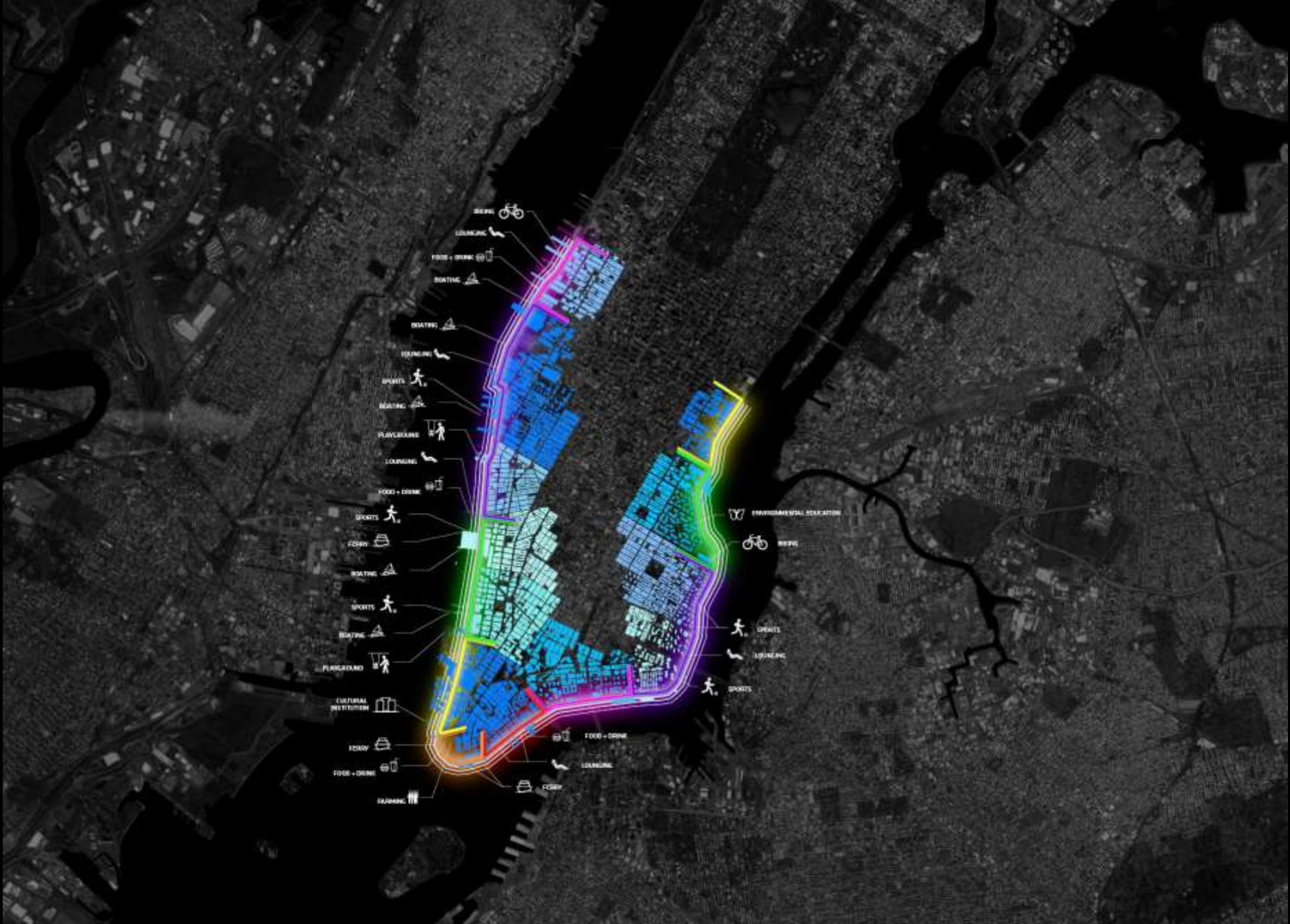
bouw@onearchitecture.nl

@matthijsbouw

one architecture
new york city amsterdam









**335 MILLION DOLLARS
FOR PHASE 1!**



REBUILD BY DESIGN ANNOUNCEMENT
JUNE 2, 2014

REBUILD
BY
DESIGN

Welcome to
JACOB RIIS
REBUILD
BY
DESIGN

118
AVE

**SOME REFLECTIONS
ON RESILIENCE
PROJECTS IN
COMPLEX URBAN
ENVIRONMENTS**



ONE 韧性纽约 ONE RESILIENT NYC

Best Land Use in NYC | 2019年最佳土地用途



THE BIG U



THE BIG U is a new waterfront promenade that will connect the city to the water. It will be a public space for walking, jogging, and playing. The promenade will be built along the East River and will be a key part of the city's waterfront development.

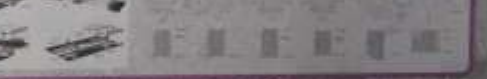
ESCK | 生态韧性

ESCK is a new waterfront development that will be a key part of the city's waterfront development. It will be a public space for walking, jogging, and playing. The development will be built along the East River and will be a key part of the city's waterfront development.



HNS | 智慧韧性

HNS is a new waterfront development that will be a key part of the city's waterfront development. It will be a public space for walking, jogging, and playing. The development will be built along the East River and will be a key part of the city's waterfront development.



HNS | 智慧韧性



NYC | 2019年最佳土地用途

2019



Shenzhen Design Week (courtesy ONE Architecture & Urbanism)

**TAKE TIME TO
EXPLORE AND
DEFINE THE
PROBLEM**

Designing the Process of Rebuild by Design

The Task Force, with a core group of advisors and staff, created a unique structure for the competition. A successive and connected set of stages was established to orient the design process around in-depth research, cross-sector, cross-professional collaboration, and iterative design development. The design process incorporated a variety of inputs to ensure that each stage's deliverables were based on the best knowledge and talent, and that the final proposals would be replicable, regional and implementable.

Making room for a collaborative and innovative approach was a sidestep away from the institutional world. A detour around negotiations, the process aimed to build understanding and trust.

1 TALENT

Objective Gather the talent of the world to work with the talent of the Sandy-affected region.

Process Task Force issues a Request for Qualifications and Approaches calling for teams to assemble themselves in interdisciplinary partnerships to tackle the region's physical and social vulnerabilities.

To incentivize participation, the Federal Government pledges funding to implement the winning designs while private philanthropy pledges prize money for competitors.

Result Ten finalist design teams are selected comprising a diverse set of complementary skills and approaches.

2 RESEARCH

Objective Establish the broadest possible understanding of the region's vulnerabilities to future risks and uncertainties, to enhance resilience.

Process Rebuild by Design's local partner organizations create an intensive, three-month programme of field research to introduce teams to a variety of local stakeholders, providing a comprehensive view of the storm's effects—the damage it created as well as the longstanding problems it uncovered or exacerbated.

A Research Advisory Board leads the teams through the region to learn from a variety of perspectives, and teams conduct additional research to supplement the on-the-ground work. Research is collaborative across teams and focuses on typologies as well as locations.

Result A public presentation from each team that includes three to five 'design opportunities' describing conceptual approaches for interventions and an overall compilation of research submitted by all teams.

3 DESIGN

Objective Develop implementable solutions that have support from local communities and governments.

Process Housing and Urban Development (HUD) Secretary Shaun Donovan selects, on average, one design opportunity for each team to develop. Teams then gather diverse local stakeholders into community coalitions, with whom they begin a four-month process of co-designing the final interventions: Living meetings,

colloquia, charrettes, and non-traditional events to gain the broadest perspectives; they create solutions that not only address disaster scenarios, but also enrich the daily life of community residents.

Result Ten fully developed, implementable resilience proposals champion communities' visions for future development and have support from the local governments.

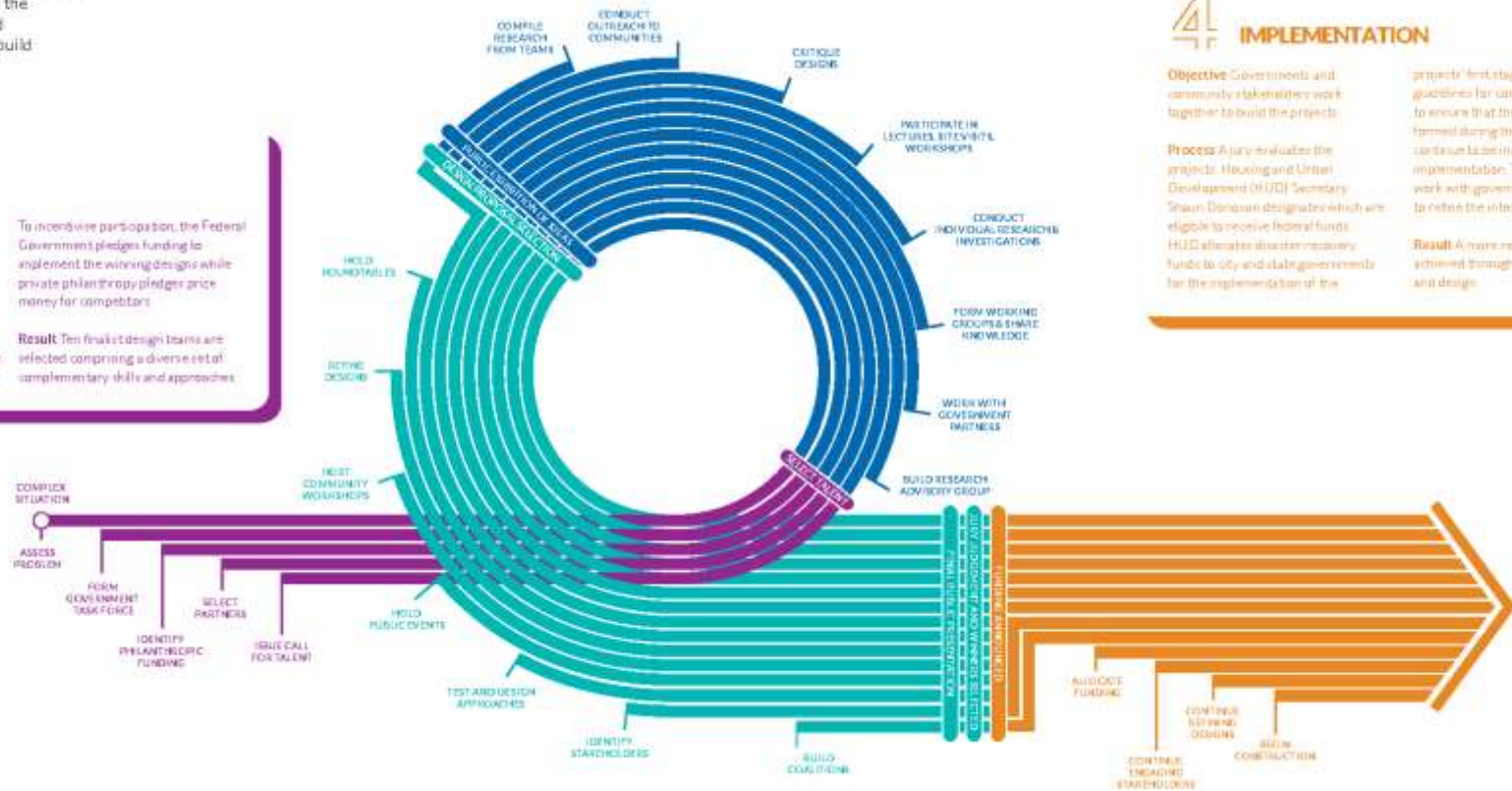
4 IMPLEMENTATION

Objective Governments and community stakeholders work together to build the projects.

Process A jury evaluates the projects. Housing and Urban Development (HUD) Secretary Shaun Donovan designates which are eligible to receive federal funds. HUD allocates disaster recovery funds to city and state governments for the implementation of the

projects' first stage. HUD sets strong guidelines for community involvement to ensure that the coalitions formed during the competition continue to be involved through implementation. Teams are paired to work with government and communities to refine the interventions.

Result A more resilient region achieved through collaboration and design.



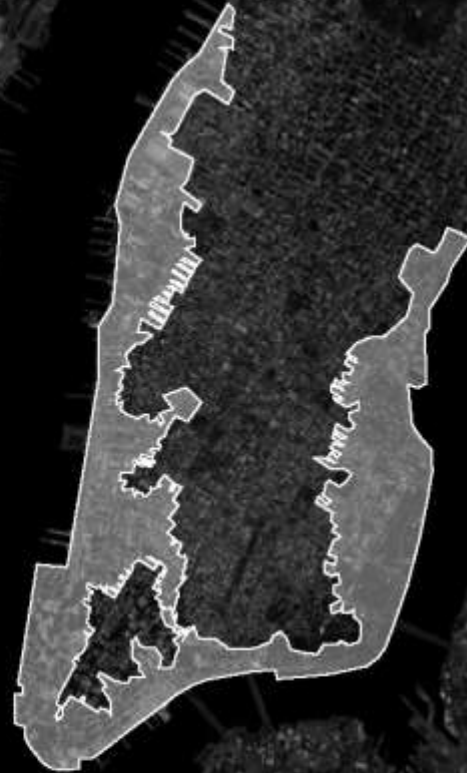


HUD - Rebuild by Design



BIG TEAM

FEMA FLOOD ZONE





SIRR REPORT RECOMMENDS
MANHATTAN, 8 CONTINUOUS
MILES OF INTEGRATED
COASTAL PROTECTION!

INTEGRATED FLOOD
PROTECTION SYSTEM

INTEGRATED FLOOD
PROTECTION SYSTEM

BULKHEAD

STONE PAVEMENT





the sooner you park your car,
the sooner you can stop thinking



PROGRAM



INFRASTRUCTURE



+



RESILIENCY INFRASTRUCTURE

PEOPLE!



+



RESILIENCY INFRASTRUCTURE

PROGRAM



**INVEST IN
ENGAGEMENT AND
STEWARDSHIP**

TWO ROUNDS OF PUBLIC WORKSHOPS

REBUILD BY DESIGN | IES READY! | NO APPROVALS BY PERFORMING CONTRACTORS OR ARCHITECTS. PRESIDENTE DE LA UNIÓN DE LA COMUNIDAD DEL NEIGHBORHOOD PROTECCIÓN CONTRA INUNDACIONES EN COMUNIDADES. 一个重建设计团队 IES/IES 团队负责责任。 www.rebuildbydesign.org

L.E.S. PUBLIC WORKSHOPS ON NEIGHBORHOOD FLOOD PROTECTION

TALLERES PUBLICOS SOBRE LA PROTECCIÓN CONTRA INUNDACIONES EN COMUNIDADES

下东区街坊防洪公开研讨会

NORTHEAST MEETING
SEAGRA

MONDAY, FEB. 9TH 6 - 9^{PM}
LUNES, 9 DE FEBRERO, 6 - 9^{PM}
周一 2月9日, 6 - 9^{PM}

LOWAN EASTON GIRLS CLUB
101 AVENUE D

NORTHEAST MEETING
SEAGRA

MONDAY, FEB. 10TH 6 - 9^{PM}
LUNES, 10 DE FEBRERO, 6 - 9^{PM}
周一 2月10日, 6 - 9^{PM}

YANFAN SUNSHINE HAIR
30 MADISON STREET



FREE FOOD
免费食物

FREE RAFFLES
免费抽奖

FREE CHILD CARE
免费儿童看护

REBUILD BY DESIGN IS DEVELOPING FEASIBLE SOLUTIONS TO BETTER PROTECT RESIDENTS FROM FUTURE COASTAL EARTHQUAKE AND SEA LEVEL RISE. EL DISEÑO DE LA UNIÓN DE LA COMUNIDAD ESTÁ DESARROLLANDO SOLUCIONES QUE PUEDEN SER EFECTIVAS PARA PROTEGER A LOS RESIDENTES DE FUTUROS EVENTOS CLIMÁTICOS.

重建设计团队正在努力开发可行的解决方案以更好的保护居民免受未来的气候灾害困扰。

QUESTIONS? CONTACT... 请加入我们更多了解这些计划或联系我们。 我们很乐意帮助您。

CONTACT: REBUILD BY DESIGN | PRESIDENTE DE LA UNIÓN DE LA COMUNIDAD | 重建设计团队 | IES/IES 团队 | www.rebuildbydesign.org | 312-242-1200

REBUILD BY DESIGN | IES READY! | NO APPROVALS BY PERFORMING CONTRACTORS OR ARCHITECTS. PRESIDENTE DE LA UNIÓN DE LA COMUNIDAD PROTECCIÓN CONTRA INUNDACIONES EN L.E.S. 一个重建设计团队 IES/IES 团队负责责任。 www.rebuildbydesign.org

L.E.S. PUBLIC WORKSHOPS ON NEIGHBORHOOD FLOOD PROTECTION

TALLERES PUBLICOS SOBRE LA PROTECCIÓN CONTRA INUNDACIONES EN L.E.S.

下东区街坊防洪公开研讨会

MONDAY, MARCH 10TH
LUNES, 10 DE MARZO
星期一, 3月10日
7^{PM} - 12^{PM}

RUTGERS COMMUNITY CTR
200 MADISON ST

TUESDAY, MARCH 11TH
MIERCOLES, 11 DE MARZO
星期二, 3月11日
6 - 9^{PM}

GIRLS CLUB
101 AVENUE D @ 8TH STREET




FREE FOOD
免费食物

FREE RAFFLES
免费抽奖

FREE CHILD CARE
免费儿童看护

REBUILD BY DESIGN IS DEVELOPING FEASIBLE SOLUTIONS TO BETTER PROTECT RESIDENTS ALONG THE EAST RIVER NEIGHBORHOOD FROM FUTURE COASTAL EARTHQUAKE AND SEA LEVEL RISE. EL DISEÑO DE LA UNIÓN DE LA COMUNIDAD ESTÁ DESARROLLANDO SOLUCIONES QUE PUEDEN SER EFECTIVAS PARA PROTEGER A LOS RESIDENTES DEL EAST RIVER NEIGHBORHOOD DE FUTUROS EVENTOS CLIMÁTICOS.

重建设计团队正在努力开发可行的解决方案以更好的保护居民免受未来的气候灾害困扰。

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HEADWAY

What Does It Mean to Save a Neighborhood?

Nine years after Hurricane Sandy, residents of Lower Manhattan are still vulnerable to rising seas. The fight over a plan to protect them reveals why progress on our most critical challenges is so hard.

**WORK TOWARDS
MULTIPLE BENEFITS**

LONG-TERM PERSPECTIVE

EAST RIVER PARK, 2014



LONG-TERM PERSPECTIVE

THE BRIDGING BERM...



HUDSON RIVER PARK DESIGN

BIG TEAM



THE BRIDGING BERM
ADA ACCESSIBLE RAMPING CONNECTIONS



THE BRIDGING BERM
NEW TOPOGRAPHY AND VISTAS OVER PARK



TWO BRIDGES - UNDER FDR
EXISTING CONDITION



FLIP-DOWN DEPLOYABLE ART

A NEW BAND OF PUBLIC SPACE ALONG THE WATERFRONT!



THE STORM

PANELS DEPLOYED IN PLACE PRIOR TO EVENT



FULTON FISH MARKET

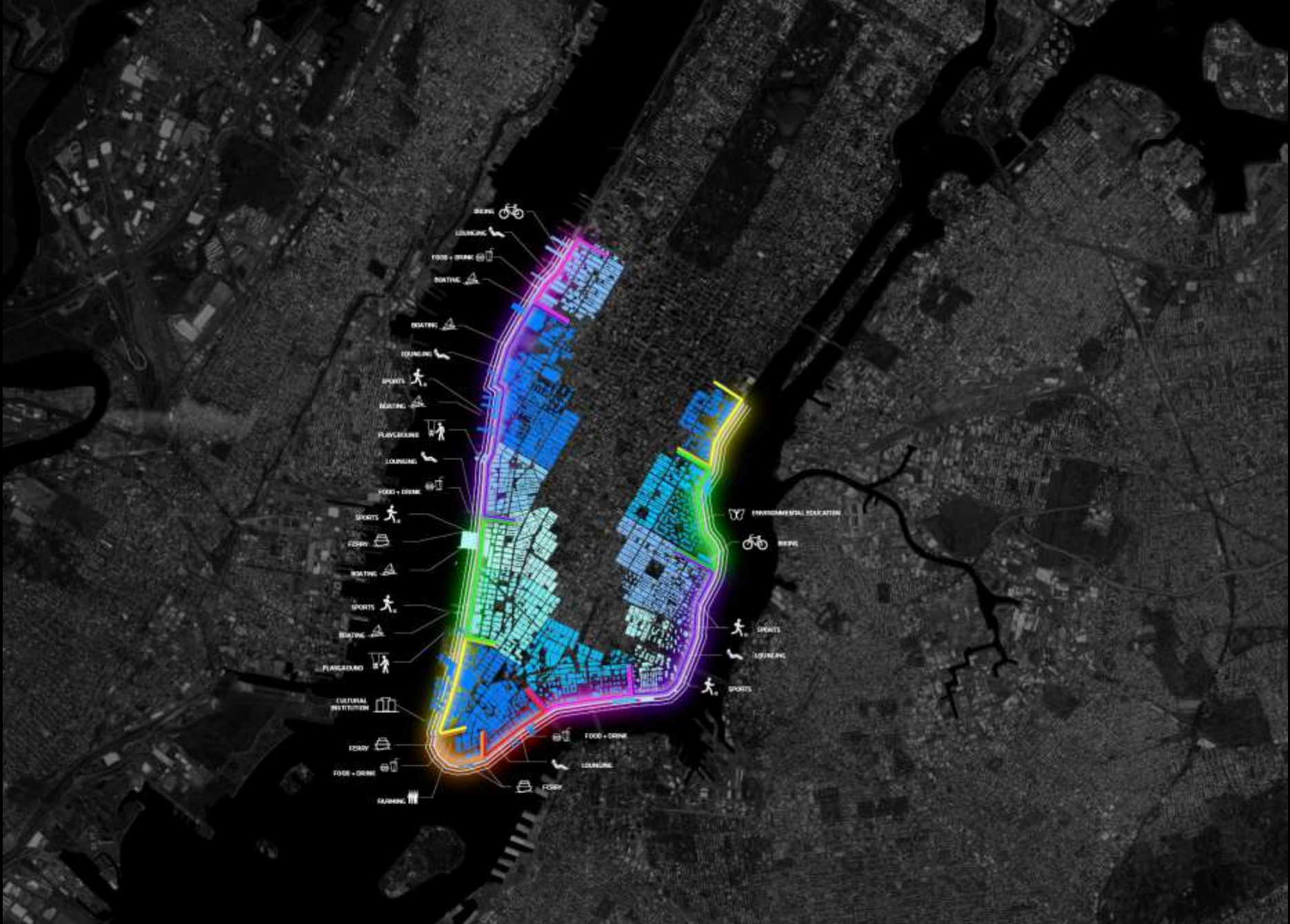
EXISTING CONDITIONS



SOUTH STREET PAVILIONS
FLEXIBLE PROGRAMMING ON FLOODSIDE!



RIGHT SIZE THE PROJECTS



THE BIG U - FROM BIG U TO SMALL Us



**SMALLER Us
MEANS SMALLER AREAS
AND MANAGEABLE SCALES**

THE BIG U - EAST SIDE COASTAL RESILIENCY (ESCR)

COMPARTMENTS CAN BE DEVELOPED SEPARATELY AS FUNDING BECOMES AVAILABLE

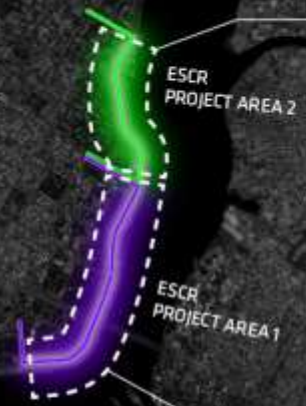
HUD/
NDRC

\$335,000,000



THE BIG U - EAST SIDE COASTAL RESILIENCY (ESCR)

SMALLER Us ALLOW BETTER
COMMUNITY ENGAGEMENT



THE BIG U - EAST SIDE COASTAL RESILIENCY (ESCR)

SMALLER Us GET
BETTER SUPPORT
FROM LOCAL PLAYERS



THE BIG U - EAST SIDE COASTAL RESILIENCY (ESCR)

SMALL US BLEND IN
BETTER WITH
ONGOING EFFORTS

S¹
SOLARONE
GREEN ENERGY, ARTS
& EDUCATION CENTER



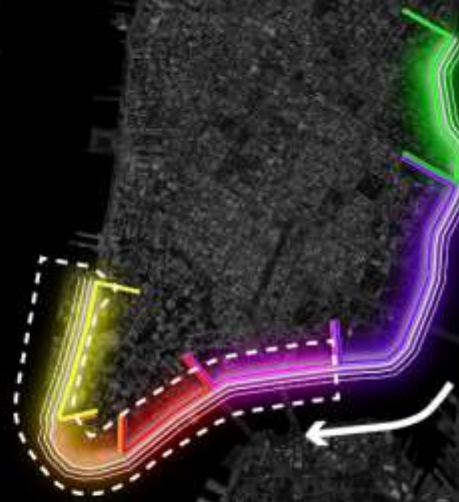
NYC



**RECOVERY
RESILIENCY**



THE BIG U – BUILDING UP FROM SMALL Us



**SMALLER Us GROW
INTO LARGER Us
AT A MANAGEABLE PACE**

THE BIG U - LOWER MANHATTAN COASTAL RESILIENCY (LMCR)

NYC \$107,000,000

**HUD/
NDRC** \$176,000,000



**COLLABORATE WITH
STAKEHOLDERS and
WITHIN THE TEAM**

Align O&M



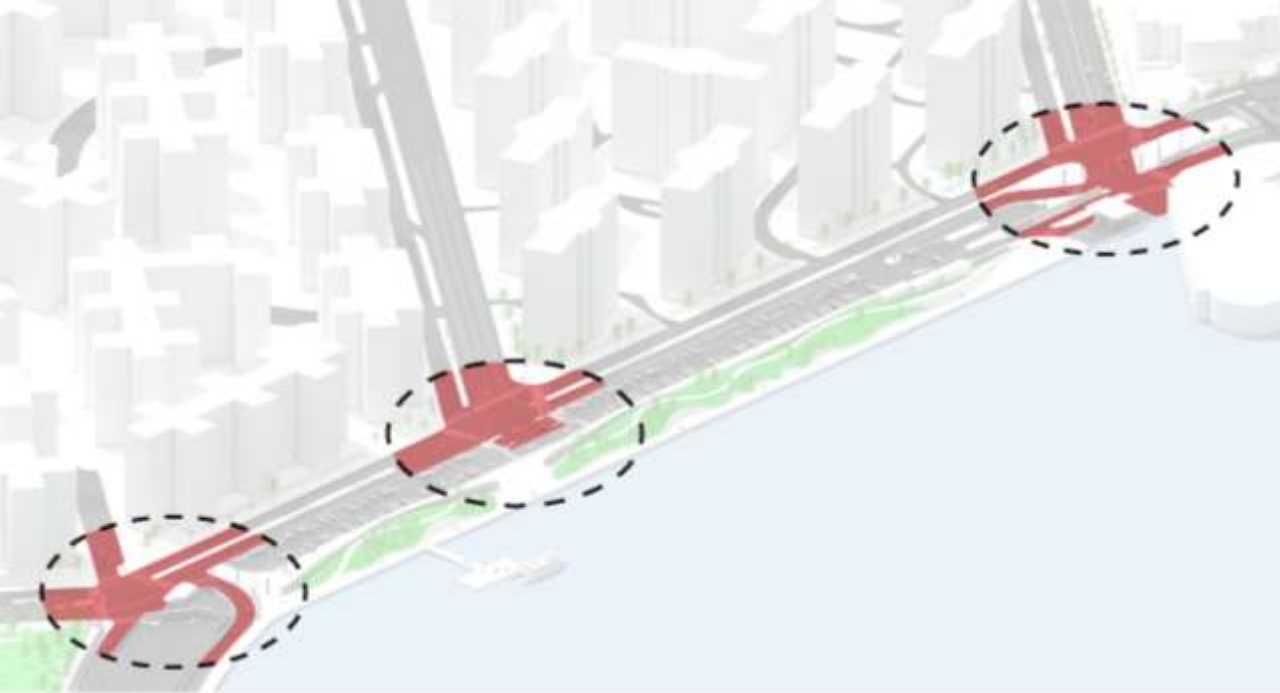
DELANCEY OVERLOOK
CURRENT PLAN



DELANCEY OVERLOOK
CURRENT PLAN - STORM CONDITIONS



Design for other interests

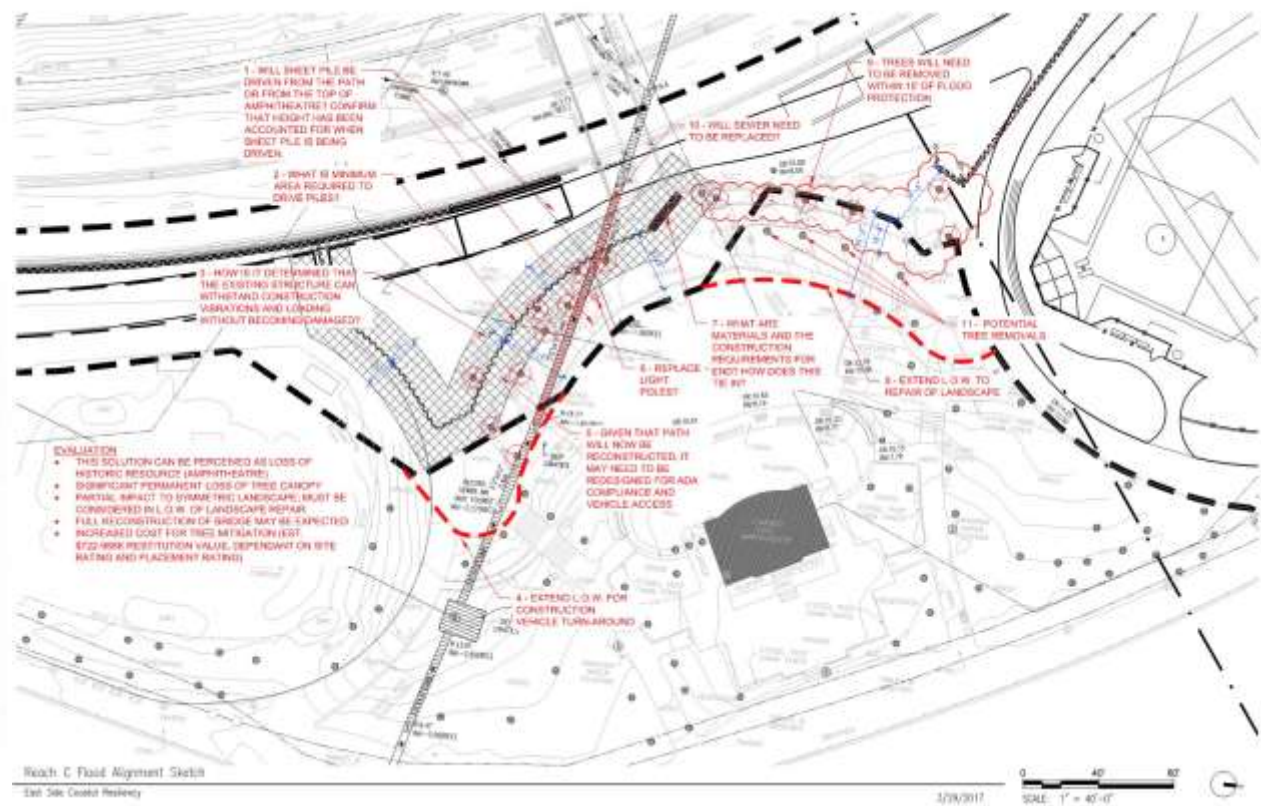
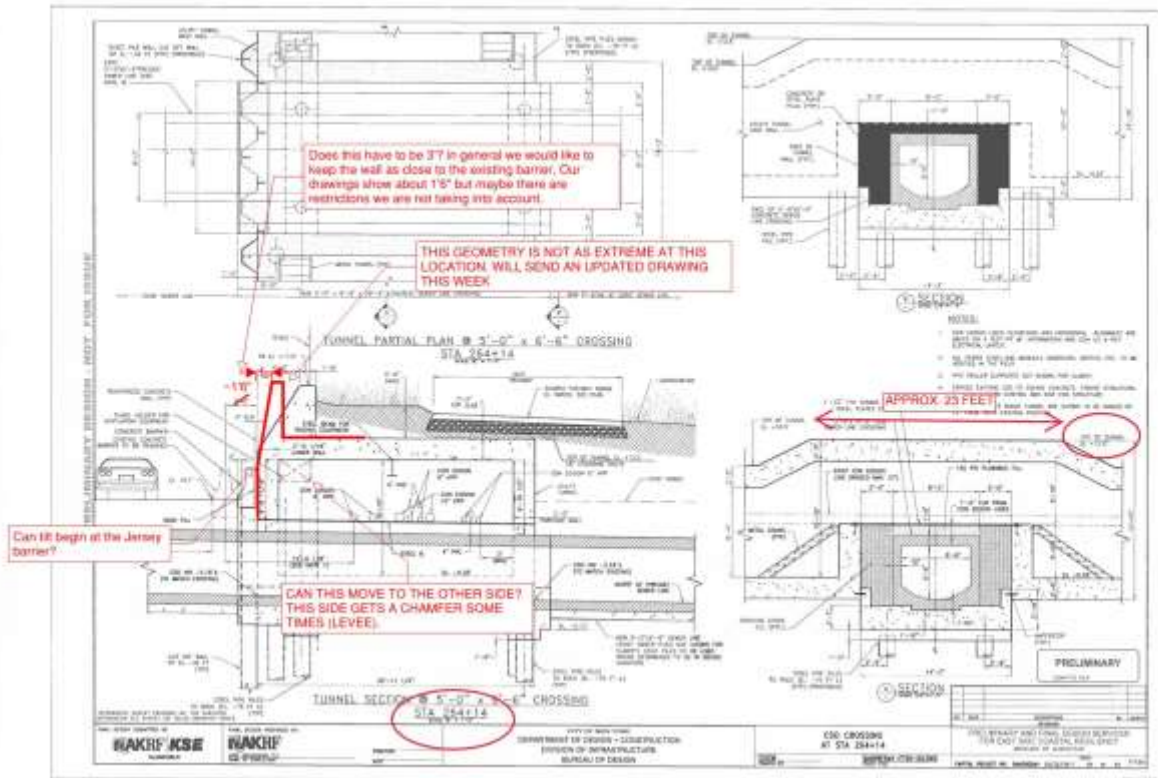


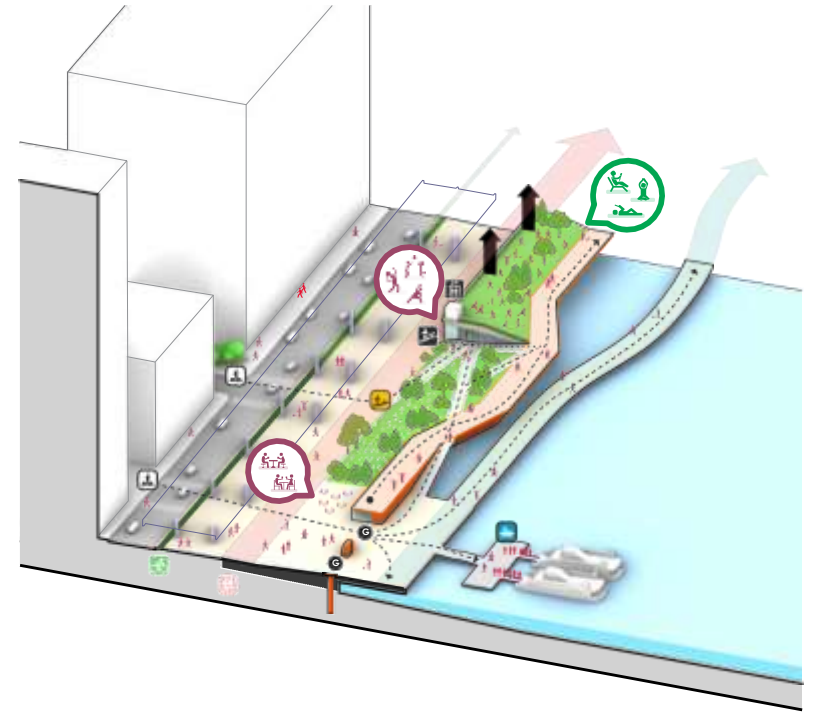
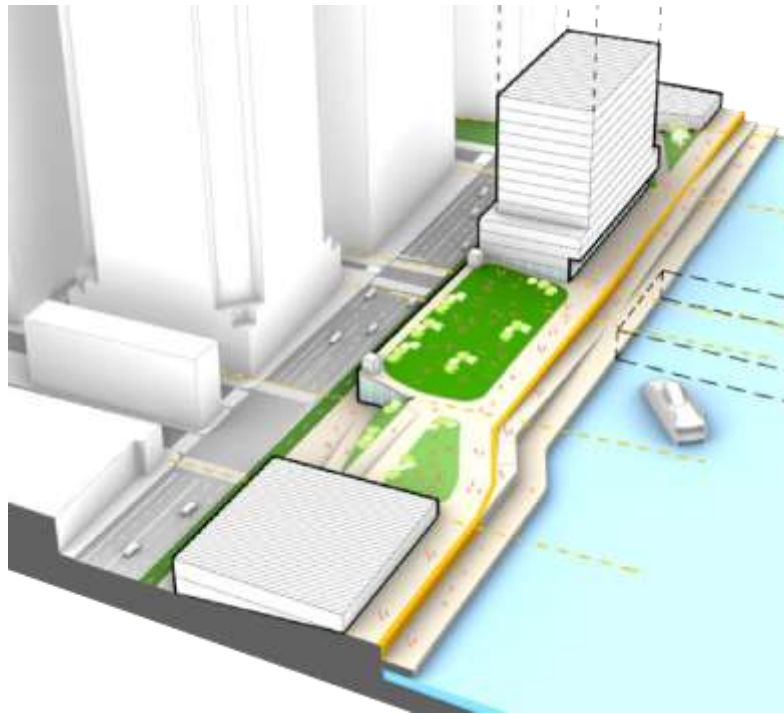
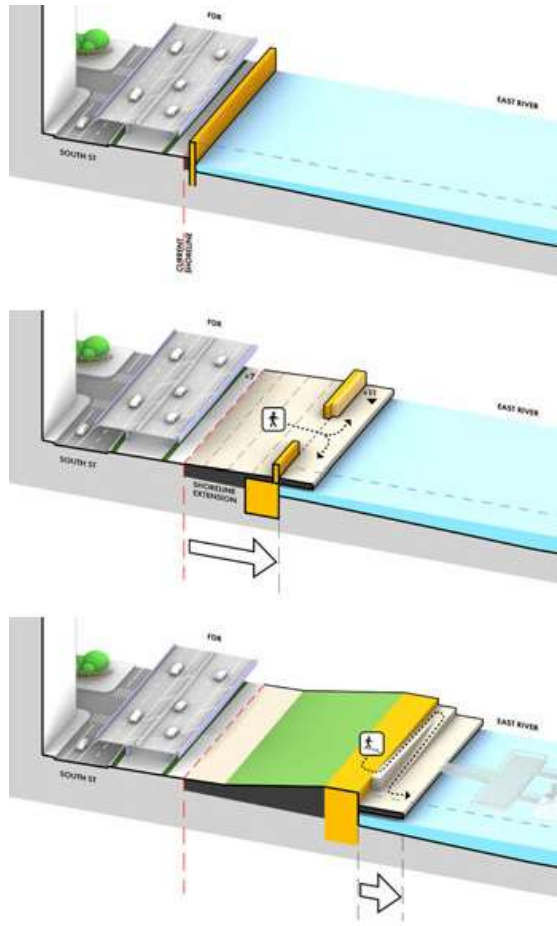


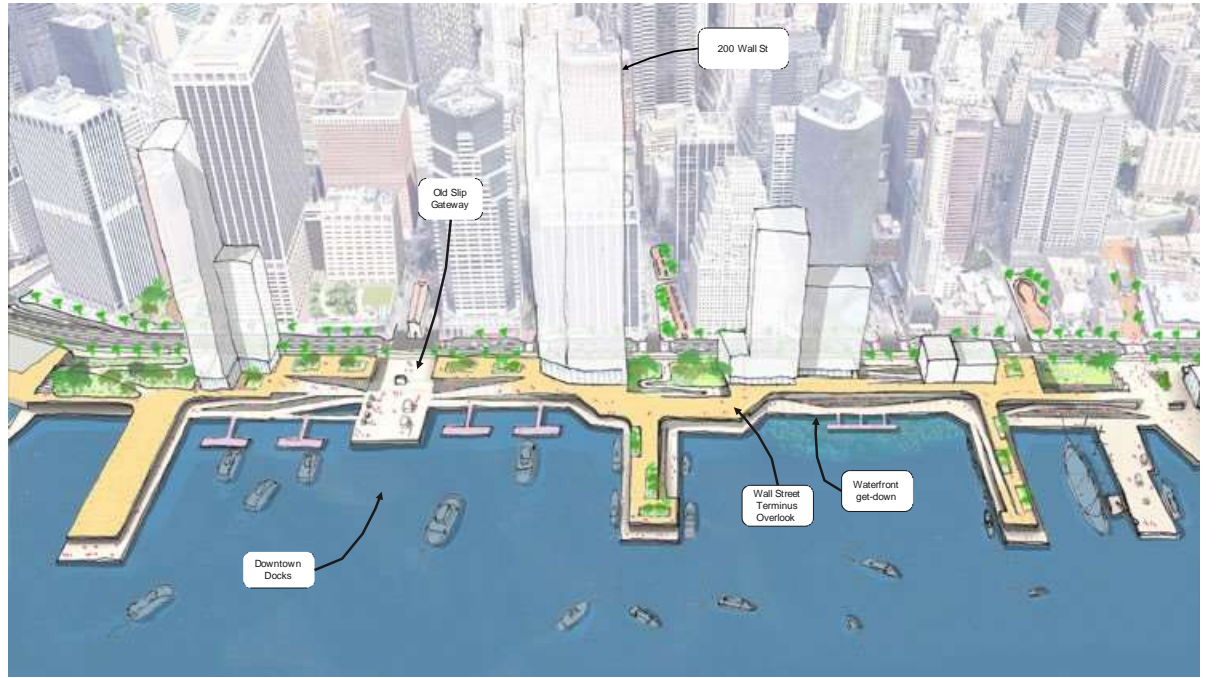
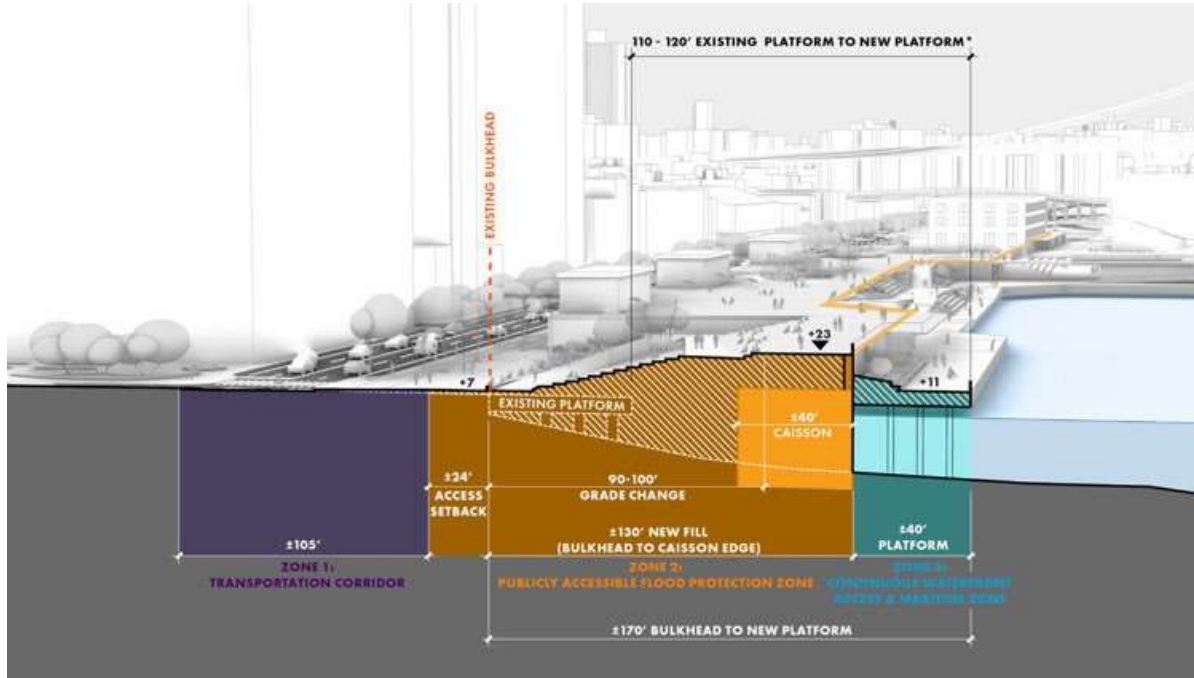
Win - Wins



Integrate Design and Engineering







**UP THE GAME FOR
INFRASTRUCTURE
DESIGN**



THE BIG U

PHASE 1: EAST SIDE COASTAL RESILIENCY





**VLADECK
HOUSES**

**GOMPERS
HOUSES**

LES HOUSES II

LES HOUSES III & V

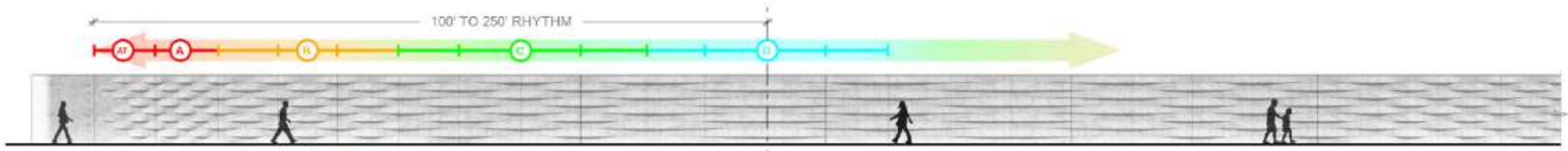
**BARUCH
HOUSES**

**CAMPOS PLAZA
HOUSES**

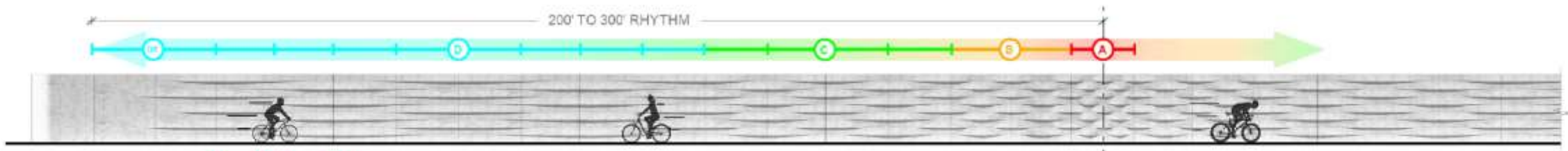
**JACOB RIIS
HOUSES**

**LILLIAN WALD
HOUSES**

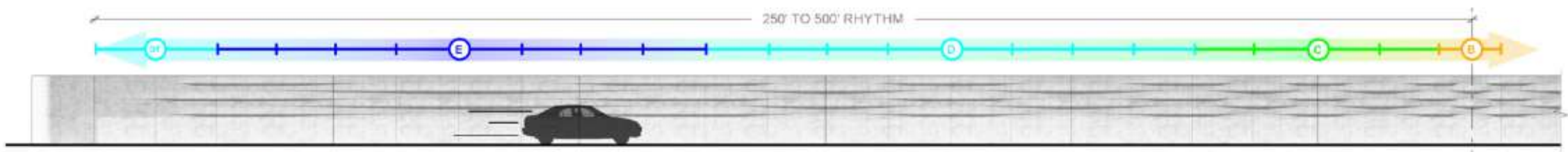
East Side Coastal Resilience (courtesy BIG/ONE Architecture & Urbanism/MNLA)



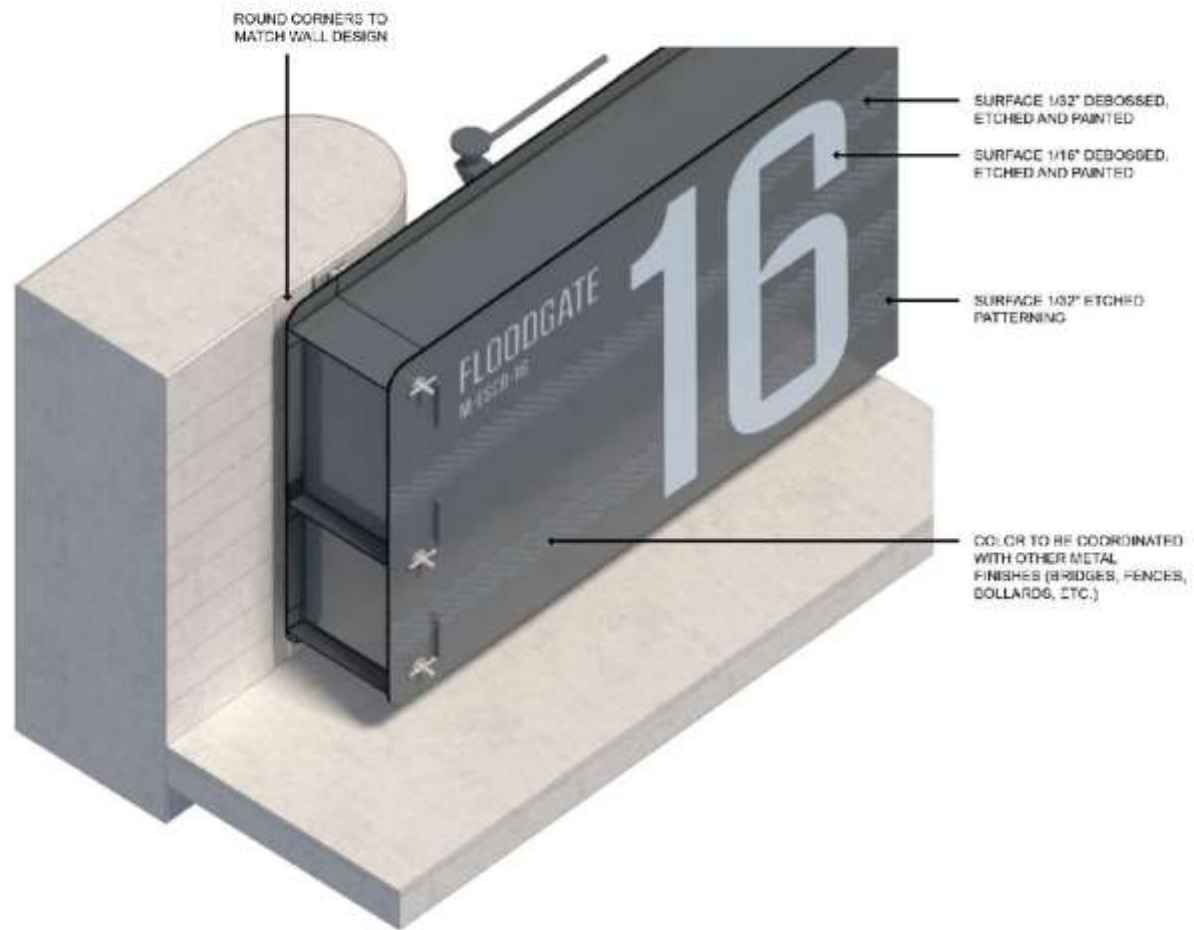
PEDESTRIAN RHYTHM: A ↔ D ↔ A



BIKE PATH RHYTHM: D ↔ A ↔ D



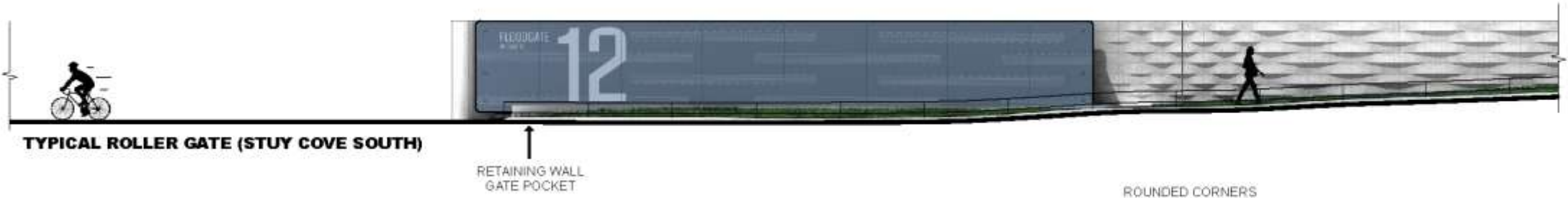
HIGHWAY RHYTHM: E ↔ B ↔ E



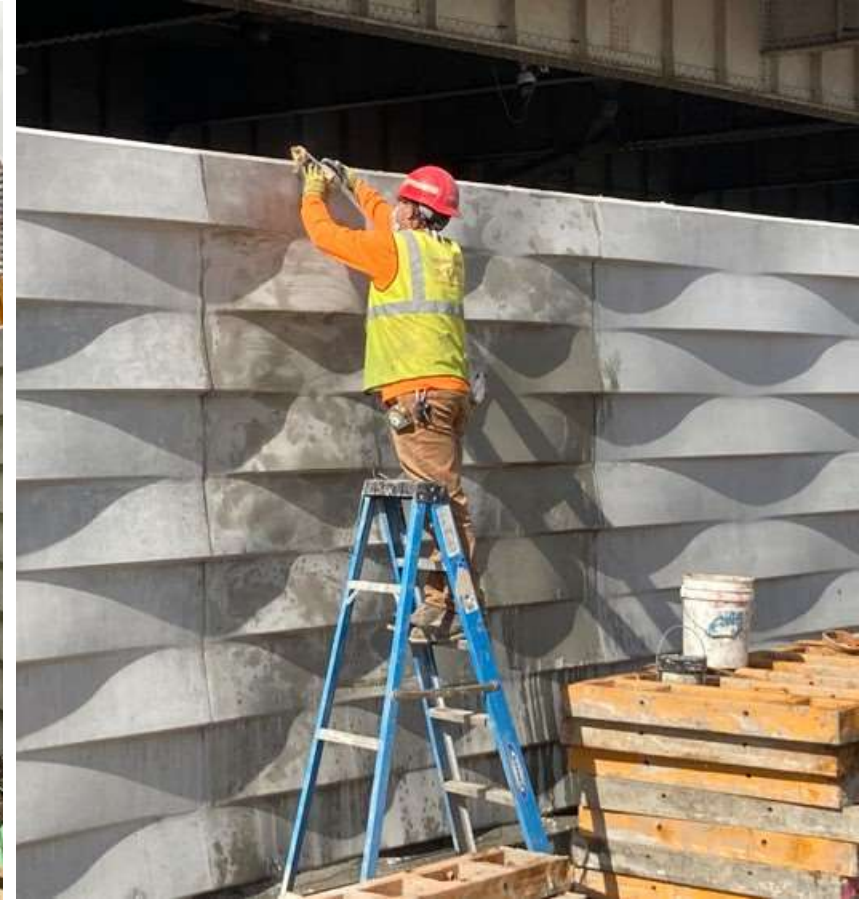
**TEXT + LABELING
MUNSEL GREY PAINT (TYP)**



**TEXT + LABELING
GW GREY PAINT (ASSER LEVY)**









ESCR construction (photo by Dean Moses)



**DEVELOP A CULTURE
OF LEARNING**

FiDi and Seaport

Climate
Resilience
Plan



COASTAL STORMS

BY 2050, NEARLY 1/3 OF BUILDINGS IN LOWER MANHATTAN WILL BE AT RISK FROM A 100 YEAR STORM SURGE.

BY 2100, MORE THAN 50% WILL BE.

- 1' 19' 2050 100-YR COASTAL STORM FLOOD
- 2100 100-YR COASTAL STORM FLOOD
- STUDY AREA

Source: NPCC 2015

0 500 1000 1500 FT



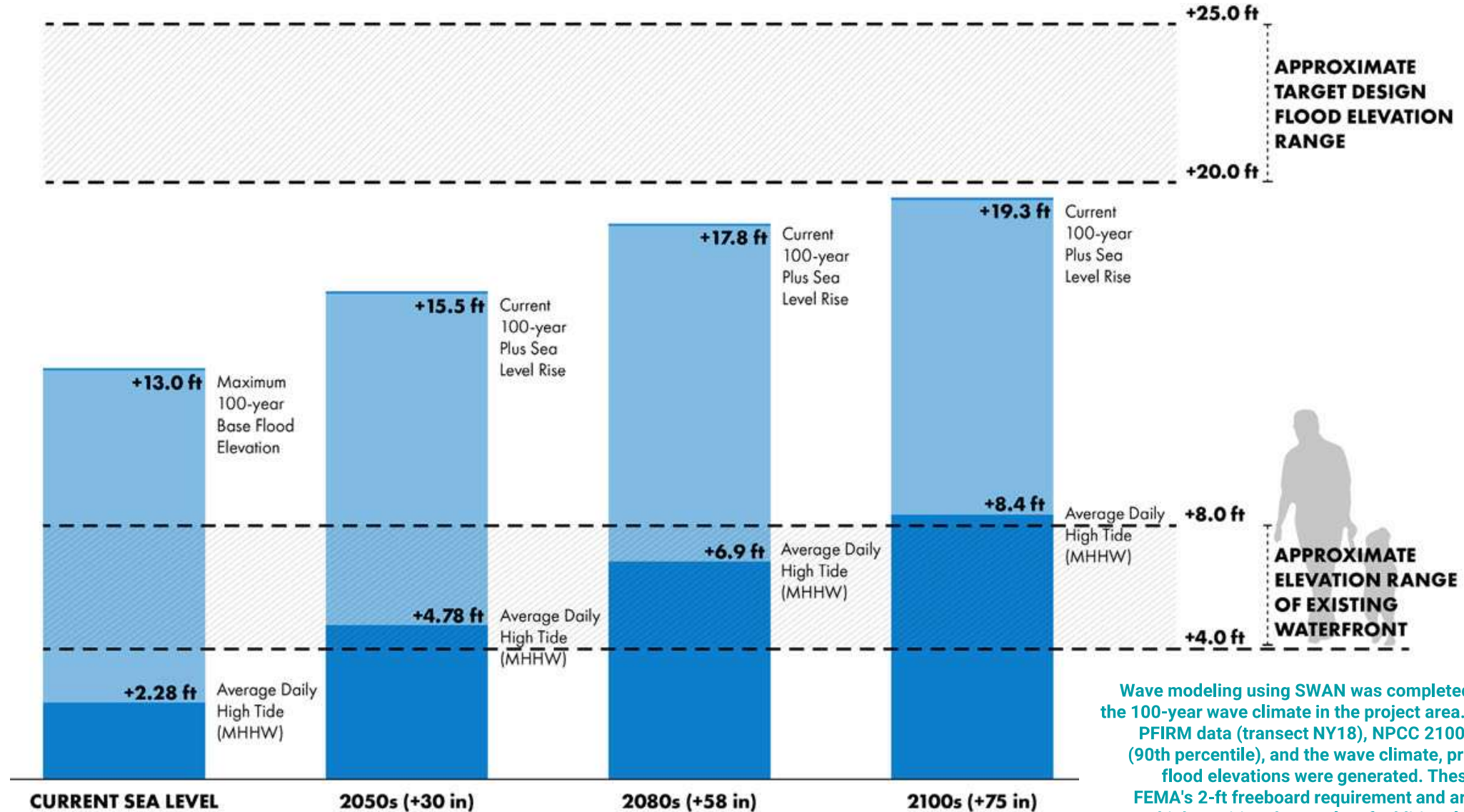
URBAN DESIGN AND INFRASTRUCTURE

Fidi-Seaport Resilience Master Plan



Coastal Defense

Preliminary Design Flood Elevation Targets



Wave modeling using SWAN was completed to characterize the 100-year wave climate in the project area. Based on FEMA PFIRM data (transect NY18), NPCC 2100 SLR projections (90th percentile), and the wave climate, preliminary design flood elevations were generated. These values include FEMA's 2-ft freeboard requirement and are conservatively high awaiting the results of additional modeling and an overtopping analysis.



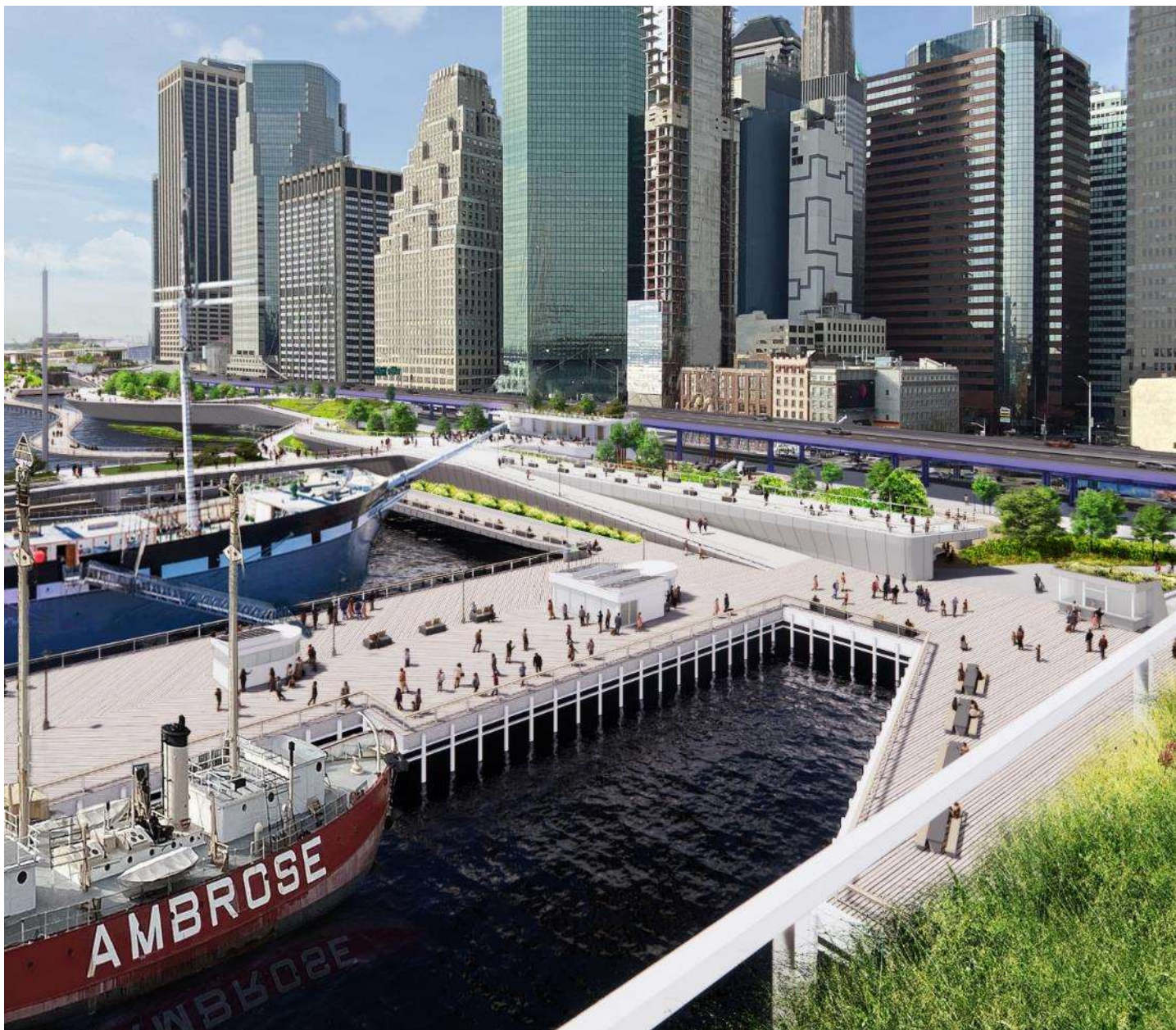
FiDi-Seaport Climate Masterplan (courtesy ONE Architecture & Urbanism/Scape)





We will need to build capacity within actors.

**DESIGN IS A TOOL
FOR RISK
REDUCTION**



FiDi and Seaport

Climate
Resilience
Plan



Funding & Financing Strategy
August 2023

NYC / EDC

NYC Mayor's Office of Climate &
Environmental Justice

 **ARCADIS**

IMPLEMENTATION ROADMAP

Implementing this project will require securing approvals, seeking multiple funding sources, and timely construction.



Regulatory

- Coordinating with key agencies through the Aquatic Resources Advisory Committee
- Estimating potential in-water footprint and mitigation needs



Construction

- Development of technically feasible and constructable project design
- Estimating project timeline and development of phasing strategy



Funding and Financing

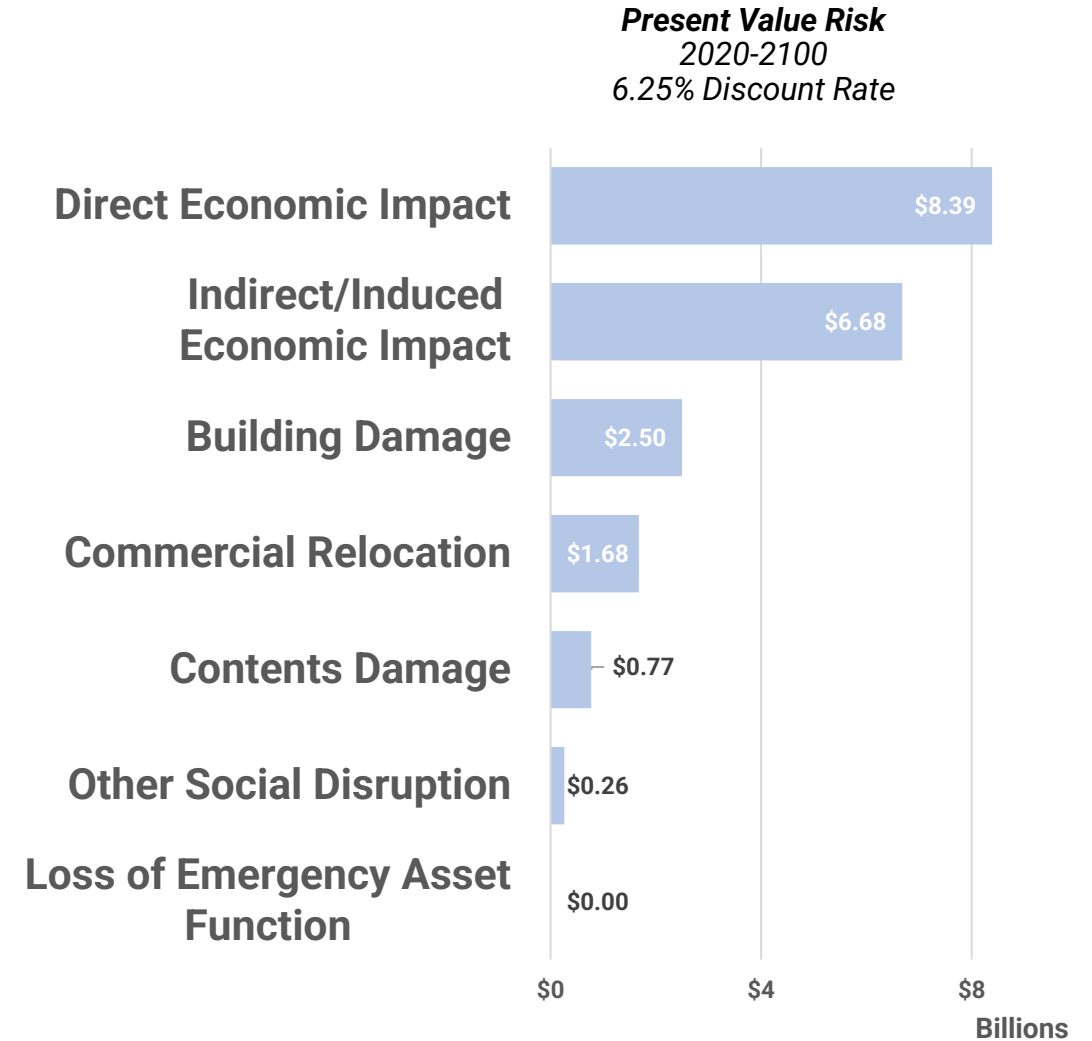
- Exploring wide range of new and existing funding sources
- Identification of implementation pathways for prioritized sources
- Ongoing delivery coordination with the U.S. Army Corps of Engineers

COSTS OF INACTION

If the Fidi Seaport project is not implemented...

From now until 2100, the cumulative costs of repetitive flooding would cause a total of **\$20.3B** in **total losses** to the region. This includes:

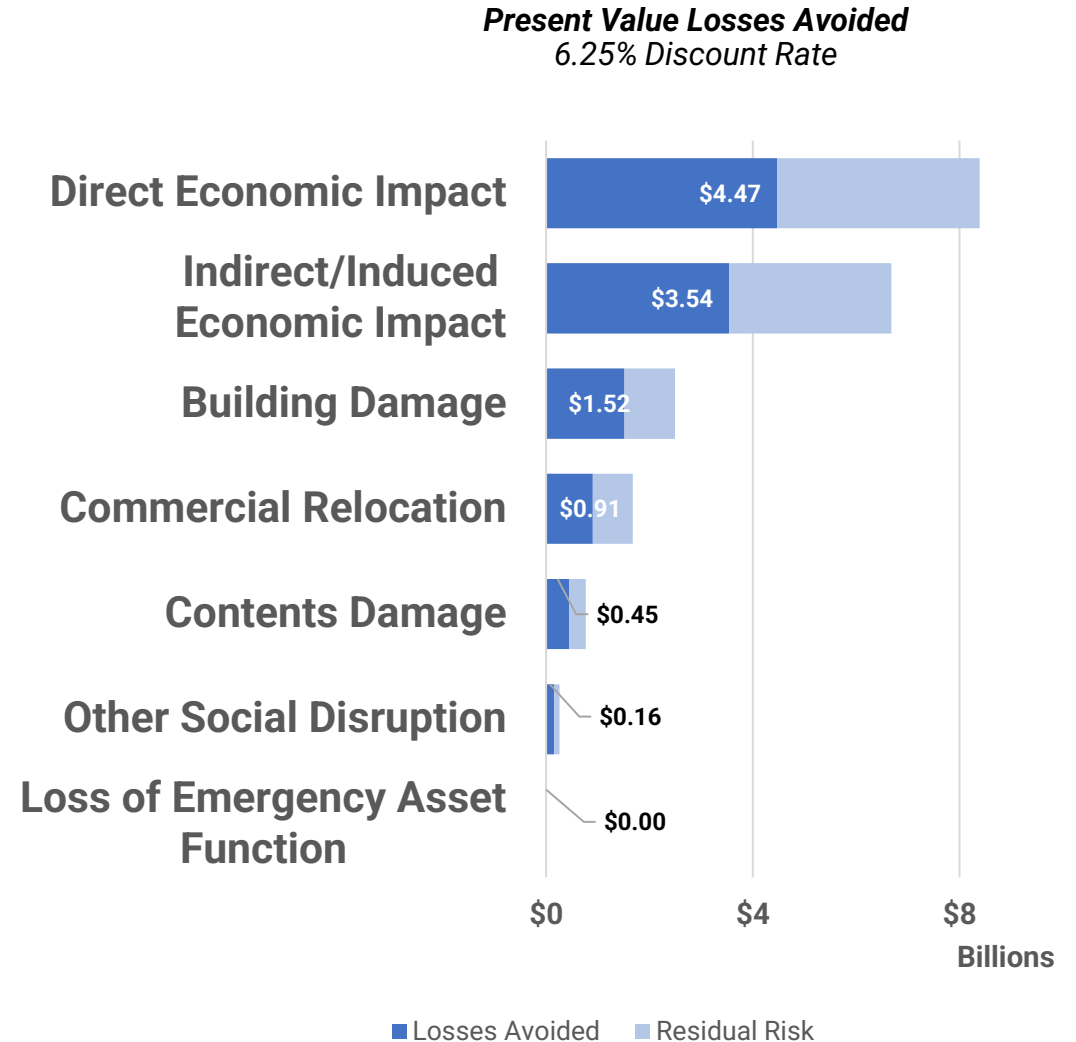
- **\$8.39B** in **direct economic impacts** to businesses in the study area
- **\$6.68B** in **indirect & induced economic impacts** to businesses within the NY MSA
- **\$2.50B** in **building damages**
- **\$1.68B** in **relocation costs**
- **\$770M** in **contents damage**
- **\$264M** in **social disruption**, including health costs from injuries and mental stress, and lost income due to health issues
- **\$20k** in losses due to **emergency asset function disruption**



PROJECT BENEFITS

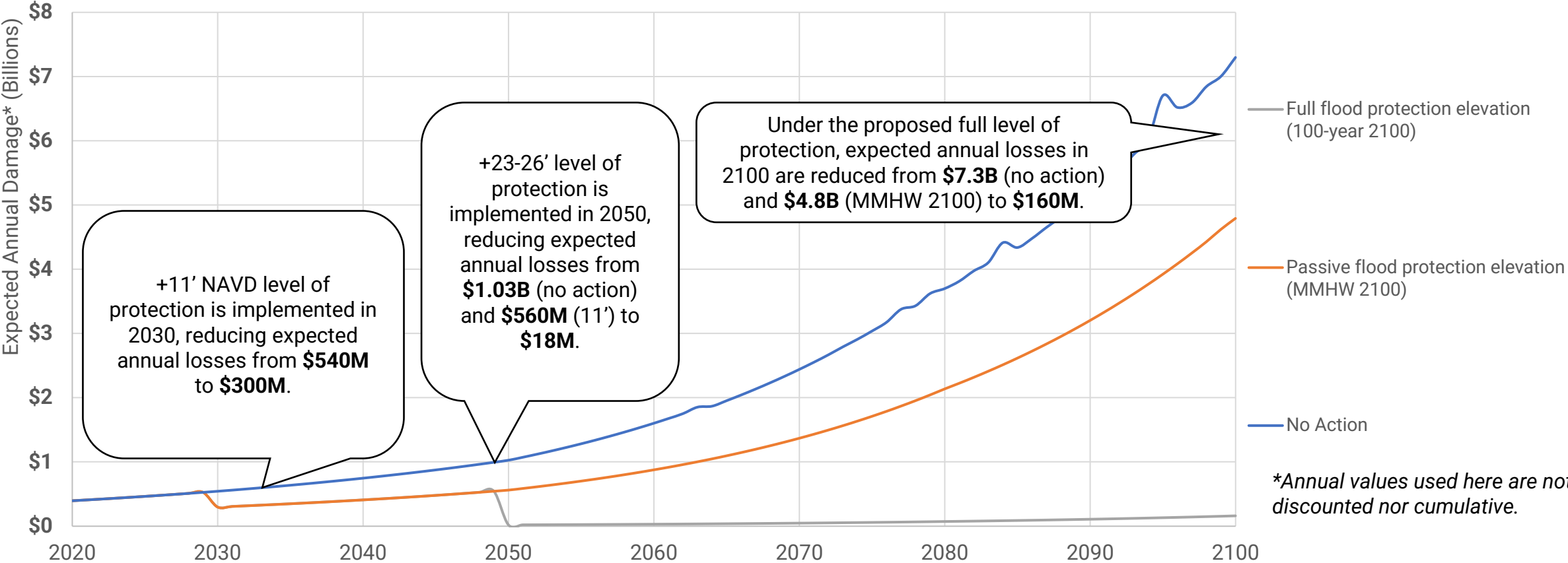
If implemented, this project would avoid **\$11.05B** in losses to the region. This includes:

- **\$4.47B** in **direct economic impacts** to businesses in the study area
- **\$3.54B** in **indirect & induced economic impacts** to businesses within the NY MSA
- **\$1.52B** in **building damages**
- **\$910M** in **relocation costs**
- **\$450M** in **contents damage**
- **\$160M** in **social disruption**, including health costs from injuries and mental stress, and lost income due to health issues
- **\$2.5k** in losses due to **emergency asset function disruption**



PROJECT BENEFITS OVER TIME

The project is anticipated to be phased over time, with an earlier phase intended to protect from lower-level storms and high tides followed by a final stage to protect from more extreme storms. The chart below shows how these phases would reduce risk over time.



DIRECT PHYSICAL DAMAGES

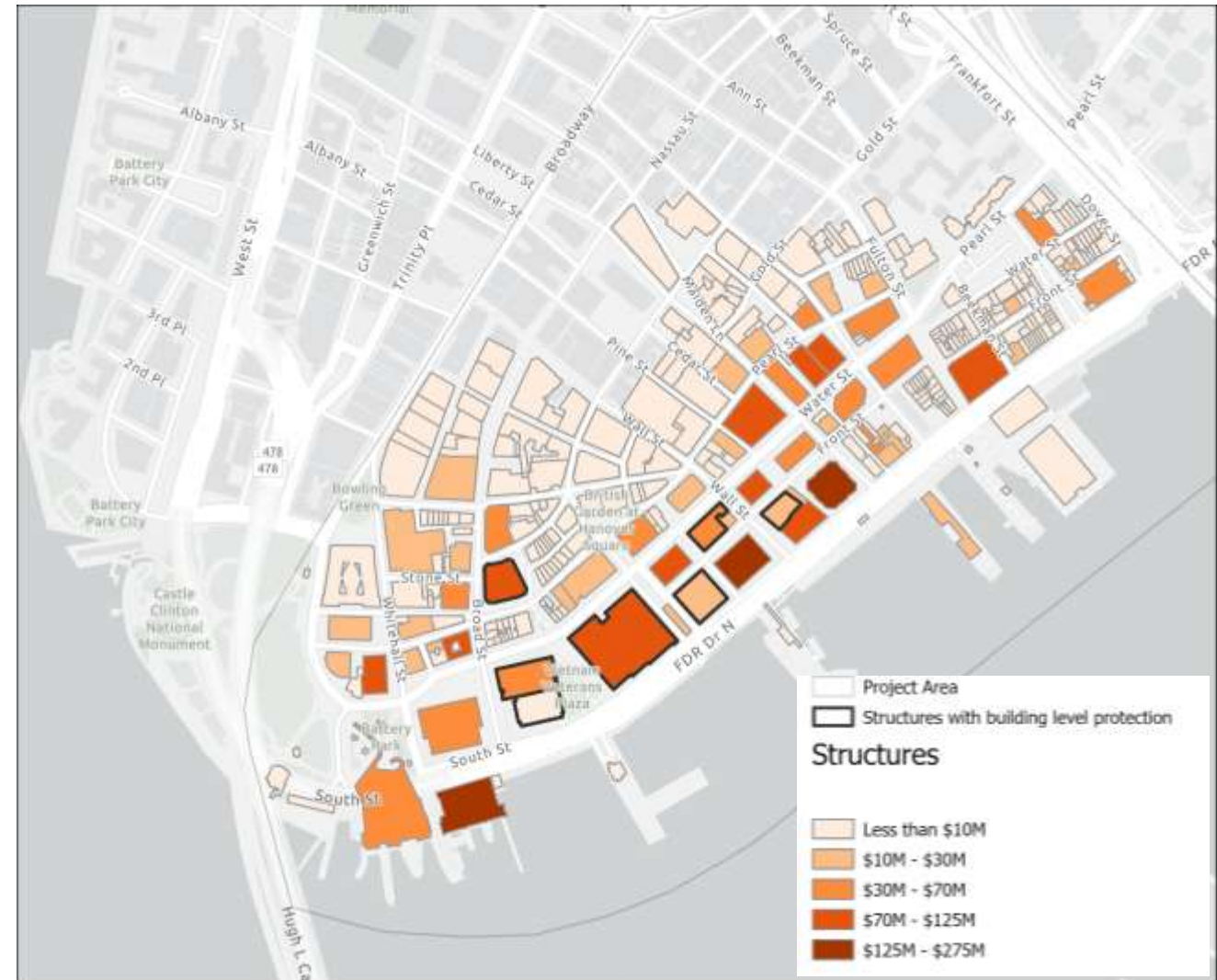
Direct physical damages will impact many structures closest to the waterfront and along the primary flood pathways most significantly.

Structures with larger footprints accumulate more damages but may also be better equipped to recover from the damages.

The flood damage modeling accounts for the building level protections and therefore reflects less damages for those structures. Many structures one or two blocks back from the waterfront, especially along Water Street, have not implemented any building level adaptation (as far as known) and are some of the most at risk to accrue damages with a present value greater than \$70M per building.¹

¹ All values shown use a 6.25% discount rate and consider the time period from 2020-2100. These losses are included in present value damages reported in the summary slides.

Direct Physical Damage



* Color scheme shown factors in building level protection

WHO BENEFITS?

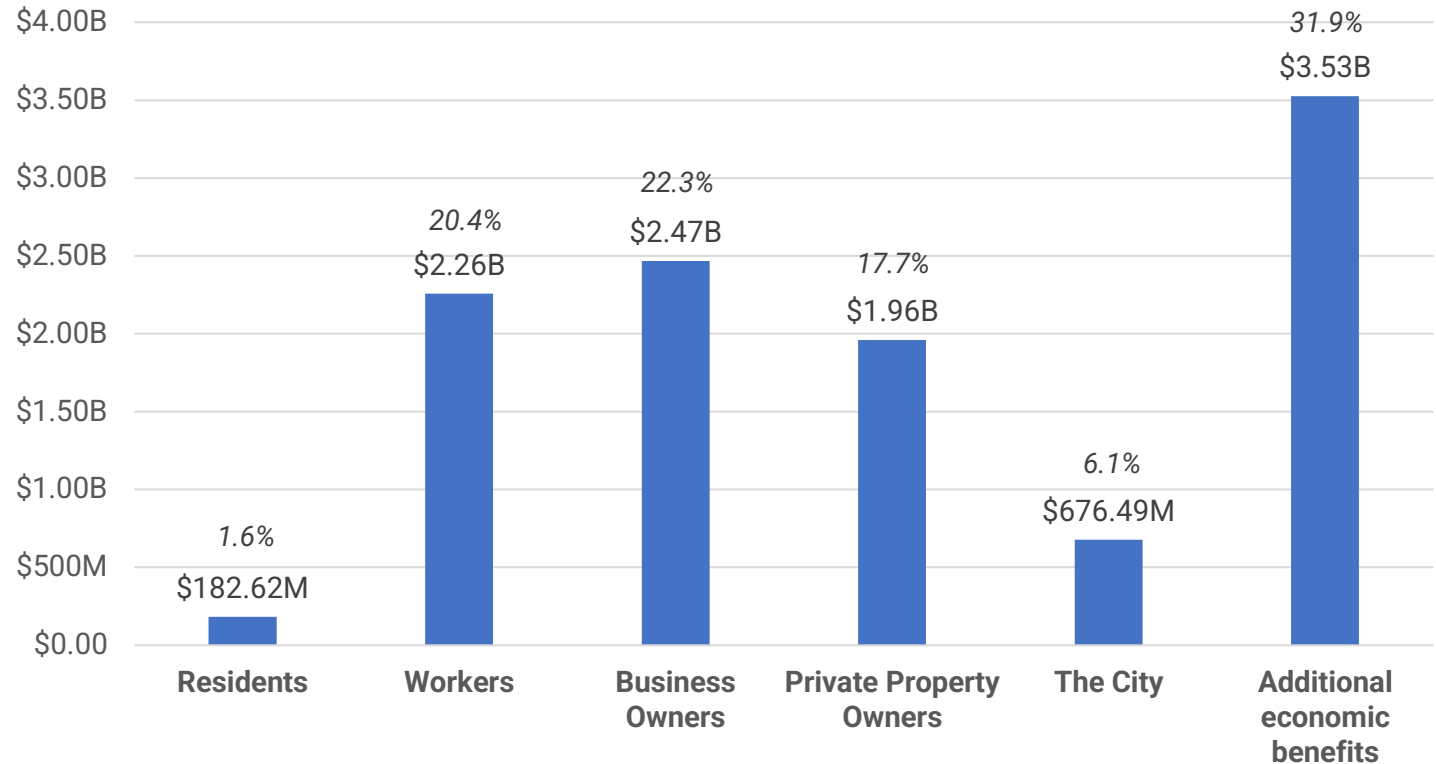
The largest share of present value benefits due to losses avoided is to **business owners and workers** in the project area and region.

Private property owners in the project area will also accrue substantial present value benefits, while **the City** will save \$676M in avoided direct impacts and lost revenue.

While accounting for a smaller proportion of total present value benefits, the \$183M in benefits to **residents** will likely yield substantial benefits for each of the about 14,000 residents exposed to flooding in the area.

A number of additional benefits due to avoided loss of emergency, community, and transportation service function will also accrue as benefits to **commuters, residents, workers, and other users** of the project area (however many of these benefits are not able to be calculated as present value losses).

Summary of Present Value Benefits
(6.25% Discount Rate)



Note: This benefit-share calculation allocates **\$7.54 billion** out of the total \$11.05 billion present value losses avoided as benefits to specific parties. \$3.53 billion of the total present value losses avoided are not captured here due to methodology limitations in determining benefitting parties. This \$3.53 billion is mostly comprised of IMPLAN (economic) intermediate inputs, direct Federal and State tax impacts, indirect/induced regional tax impacts, unallocated benefits to the Seaport Museum, and small differences in local loss of tax revenue due to limiting the region of impact for taxes to NYC for the benefits-share analysis only.

FUNDING SOURCES/IMPLEMENTATION PATHWAYS

	Sources
Federal	▪ USACE Civil Works
	▪ FEMA
	▪ Capital Investment Grant
	▪ Infrastructure for Rebuilding America (INFRA) and Rebuilding American Infrastructure with Sustainability and Equity (RAISE) Grants
State/local	▪ New York State Environmental Bond Act
	▪ Insurance Surcharge
	▪ Resilience Assessment District
	▪ Stormwater Fee
	▪ Revenue from new development (residential, office)

Thank you!



Mary Kimball

Urban and Community Resilience

Mary.Kimball@arcadis.com

Arcadis. Improving quality of life.